

# Washtenaw County Cyber Citizenship Coalition (WC4)

Kick-off Breakfast

October 6, 2010



http://www

# What is the Federal Government Doing?

- National Institute for Standards and Technology - NIST
- National Initiative for Cybersecurity Education - NICE

## Shaping the Future of Cybersecurity Education

Address the President's Initiative on Cybersecurity with key members from: NIST, DHS, DoED, OSTP, OPM, ODNI, DoD.

Track 1: National Cybersecurity Awareness - Lead by DHS

Track 2: Formal Cybersecurity Education - Lead by DoED and OSTP

Track 3: Federal Cybersecurity Workforce Structure - Lead by OPM

Track 4: Cybersecurity Workforce Training and Professional Development - Lead by DoD, ODNI, and

# National Model - San Diego Securing Our eCity

The screenshot displays the website for "Securing Our eCity". At the top left is the logo, which includes a shield icon and the text "Securing Our eCITY". To the right of the logo is a horizontal navigation menu with icons and labels for "Family", "Business", "Resources", "Model City", "About SOeC", and "Contact us".

The main content area features a large video player. The video thumbnail shows a woman with red hair in a modern, brightly lit hallway. A play button is centered over the video. Below the video is a YouTube player interface with a progress bar showing "0:00 / 2:58".

Below the video player are three smaller video thumbnails with navigation arrows on either side:

- Thumbnail 1: "Welcome to Securing Our eCity" (same woman as the main video)
- Thumbnail 2: "Securing Our eCity - At the White House" (showing a podium and people)
- Thumbnail 3: "Patrick McGuire, Deputy, State CISO of CA Supports SOeC" (showing a man at a podium)

On the right side of the page, there is a vertical sidebar with social media icons (Facebook, LinkedIn, RSS, YouTube, Twitter, and a globe icon). Below these icons are several expandable menu items, each with a plus sign:

- Resources
- Education
- News and Events
- Cyber Security Tips
- Model City

Below the menu items is a "Twitter" section with three tweets:

- "Just Posted: Phone Lines Now Targeted By Cybercriminals @ 49 days ago"
- "Just Posted: Father's Day DAD-vice - Anti-Cybercrime and Identity Theft Message from the Federal Trade Commission @ 52 days ago"
- "Just Posted: Tips for working securely from wireless hotspots @ 69 days ago"

At the bottom of the sidebar are social media follow buttons for Twitter, a Blog, and Facebook.

At the bottom of the main content area, there is a heading "Welcome to Securing Our eCity" followed by a line of text: "Securing Our eCity is an initiative started by ESET, LLC, a San Diego software security provider, in".

# Why We Formed

- **Sex offender living near Grand Blanc school sentenced to prison on solicitation charges.** He was arrested Feb. 8 in connection with sexually explicit text messages and e-mails police say he sent to a 15-year-old boy for months before trying to meet him at Saline high school. **May 2008**
- **Missing Saline area teen believed to have taken flight to Puerto Rico, February 2009**
- **Missing Pittsfield Township teen found in Minnesota, July 2009**



# What is Our Mission

- Mission: The WC4 empowers community members through awareness and education to use the Internet and related technology safely and securely.
- Vision: To create a digitally aware, knowledgeable and more secure community.



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# Who is Involved

- Federal
  - Department of Homeland Security Cyber Security Division
  - National Cyber Security Alliance
- State
  - Attorney General
  - Internet Crimes Against Children (ICAC)



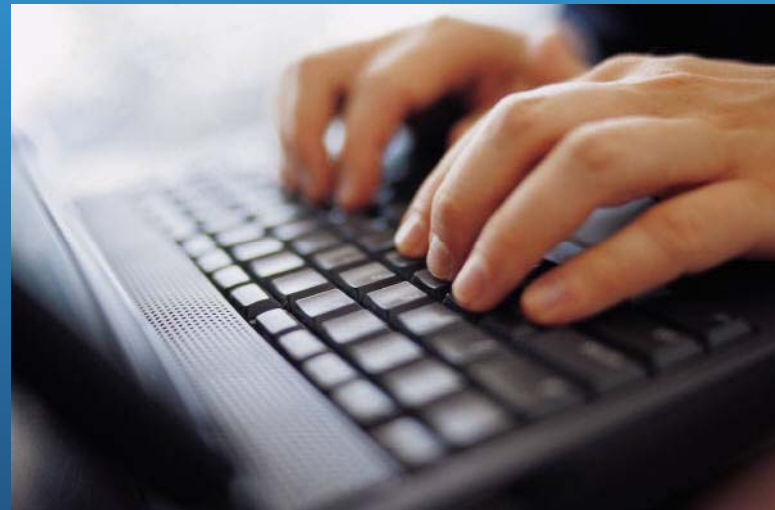
# Who is involved

- Local
  - Law Enforcement
  - Judiciary
  - Local Government
  - Higher Education
  - Public Library
  - Media
  - Teen and Senior Citizen Groups
  - Non-profit
  - Business Partners
  - Chamber of Commerce
  - WISD
    - School District IT and Psychology



# Workgroups

- Public/Private Partnerships or Outreach
- Policy
- Awareness
- Education
- Law Enforcement





# Public/Private Partnerships or Outreach

The Public/Private Partnership Workgroup is focused on facilitating interaction between the regional sectors, industry and government to support the WCC3 mission.

Some members include: Elected officials, Chamber of Commerce Staff, University Representatives, Private Internet Based Companies



# Policy

The Policy Workgroup is focused on city, state and federal cyber security policies. They also work with local organizations to foster internal cyber security policies that protect internal systems.

Some members include: Judges, Prosecutors, Business Representatives



# Awareness



The Awareness Workgroup is focused on increased visibility of cyber security. They will foster a unified message so that all citizens will have a basic understanding of the issues that surround cyber security and have knowledge of correct actions to take when they are in cyberspace.

Some members include: Law Enforcement, Education, Senior and Teen Non-profits

# Education

The Education Workgroup will foster general and curriculum-based learning for all digital citizens. This includes the general public (individuals and organizations), formal schools (K-12, university and adult continuing ed) and seniors. They will take responsibility for content on the WC4.org public cyber citizenship website.

Some members include: School representatives, Law Enforcement, Non-Profits, Private Partners, Teen and Senior Representatives



# Law Enforcement

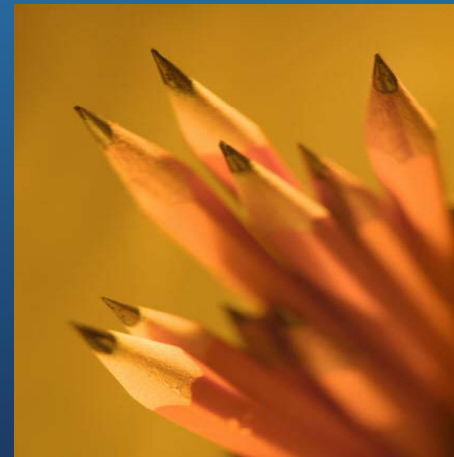


The Law Enforcement Workgroup will focus on providing a guide for organization's "first responders" when an incident occurs. The group will investigate best national training opportunities and best practices for law enforcement units responding to cyber crime.

Some members include: Law Enforcement, Government, Judiciary

# Some Action Items

- Awareness
  - Distribute posters, top tips
  - Partner with National Cyber Security Awareness Month
- Education
  - Create local website
  - Create speaker calendar and speaker list
- Law Enforcement
  - Create a first responder unit within Washtenaw County



Thank You for Joining Us!