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For Immediate Release

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Ypsilanti, MI., August , 2009 -- Starting August 1, 2009, the Washtenaw Community Health Organization (WCHO) will be conducting the SAFE Survey (Substance Abuse Factors in our Environment), a substance use and prevention telephone survey for adults and youth ages 12-17. Survey participants will be randomly selected in both Washtenaw and Livingston counties as part of the ongoing Strategic Prevention Framework Project.

According to Marci Scalera, Substance Abuse Coordinating Agency Director, "This survey will help us better understand substance use patterns in communities throughout both counties and also help us better understand what is helping to protect against substance use in such areas as advertising, pricing, and laws that encourage or discourage underage drinking and illicit drug use." Households from all communities may be included in this anonymous telephone survey, and responses are not linked to names, addresses or phone numbers.

The survey is being conducted by Morley Research, Inc., in Saginaw, Michigan. Caller ID displays will say "Morley Research." Community members are encouraged to participate in the survey which will take no more than 20 minutes. The results of the survey will be housed at the Washtenaw and Livingston County Health Departments. The project is funded by the Michigan Department of Community Health and the US Substance Abuse and Mental Health Services Administration (SAMHSA).

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