



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Date: March 12, 2007

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SOUTHEASTERN MICHIGAN HEALTH ASSOCIATION (SEMHA) TO HOST PUBLIC HEALTH PREPAREDNESS CONFERENCE

Experts to Present on National, Local Emergency Response to Public Health Crises

WHAT: SEMHA presents “Public Health...The Next Generation of First Responders,” a conference for emergency response personnel, including emergency medical service (EMS), emergency managers, fire, mental health, law enforcement and school administrators.

Conference topics include: National Public Health Response: How It Works at the Top; Local Public Health Response: This is How the Locals Do It; Public Safety and Public Health: An Alliance That Works; and How Public Health Response Works for You.

National experts presenting at the conference include: Colonel Jerry Jaax, one of America’s leading experts on bioterrorism and agroterrorism; Mike Fraser, Ph.D, Executive Director of the National Association of County and City Health Officials (NACCHO); and Barry Moore, Emergency Coordinator at the Memphis/Shelby County Health Department.

WHEN: **March 21, 2007 from 9:00 a.m. to 4:00 p.m.;** Registration at 8:00 a.m. Website: www.semha.org for registration and more information. Conference Fee: \$25 (make checks payable to SEMHA). Questions: 248-858-1318. **Press is welcome to attend.**

WHERE: Glen Oaks County Park, 30500 13 Mile Rd., Farmington Hills, Michigan 48334.

WHO: Corporate sponsors include: University of Michigan—Academic Center for Public Health Preparedness; Tuebor Group; Patriot Services. Supporting agencies include: Michigan Emergency Management Association (MEMA); and Urban Area Security Initiative (UASI).

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