

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Date: May 28, 2008

Contact: **Amanda Naugle,** Community Organizer, Washtenaw County Public Health
Email: nauglea@ewashtenaw.org
Phone: (734) 544-2973

RED RIBBON CAMPAIGN TO RAISE AWARENESS ABOUT UNDERAGE DRINKING

Volunteers Tie Ribbons on Cars at Dexter High School Graduation to Urge Parents and Teens to Talk About Alcohol and to Celebrate Graduation Safely

WHAT: The Dexter Coalition to Reduce Underage Drinking will be tying red ribbons around cars during Dexter High School Graduation to urge parents and teens to discuss underage drinking and safer ways to enjoy graduation celebrations and summer vacation.

It is the collective responsibility of all of us to keep our teens safe, especially during this exciting time of year. The alcohol motor crash rate for 16-20 year olds residing in Dexter is nearly three times higher than that for Washtenaw County.

WHEN: Sunday, June 1st from 12:45 p.m. to 3:00 p.m.

WHERE: Dexter High School parking lot

WHO: The Dexter Coalition to Reduce Underage Drinking is part of a state wide effort in partnership with the Livingston/Washtenaw Substance Abuse Coordinating Agency and Washtenaw County Public Health Department to reduce alcohol related traffic crashes among 16-20 year olds. The Coalition is made up of Dexter community members concerned about underage drinking including: parents, law enforcement, young people, teachers and business owners.

More information about the Coalition can be found on-line at www.ewashtenaw.org/stopunderagedrinking

For more information, contact Amanda Naugle, Community Organizer, Washtenaw County Public Health Department, (734) 544-2973 or nauglea@ewashtenaw.org.