

The Washtenaw County Breastfeeding Coalition (WCBC)

It has been identified that low breastfeeding rates are a serious public health challenge. Racial and ethnic disparities in breastfeeding lead to a serious concern. The Surgeon General stated in the Blueprint for Action on Breastfeeding that "With scientific evidence indicating that breastfeeding can play an important role in an infant's health, improves maternal health and contributes economic benefits to the family, health care systems, and the workplace, the time has come for us to work together to promote optimal breastfeeding practices."

The Washtenaw County Breastfeeding Coalition (WCBC) was shaped to develop and implement education, training, awareness and support to increase breastfeeding initiation and duration rates in Washtenaw County.

MISSION: WCBC is a non-profit association whose mission is to promote, protect and support breastfeeding through professional and community education, encouraging collaboration among breastfeeding advocates, raising awareness of breastfeeding and supporting breastfeeding families in the community.

- Meets: Quarterly for two to three hours. [Click here](#) to view our 2007 meeting dates.
- About: Formed in June of 2005, The Washtenaw County Breastfeeding Coalition (WCBC) has representatives from Public Health, WIC, Local Physicians office, Local Hospitals, Center for the Child Bearing Year/Doulas Care, Planned Parenthood, MSUE/Peer Counselor Program, Corner Health Center, Washtenaw Area Council for Children, La Leche League, Teen Parent Center-Help Source, Program for Multi-Cultural Health-UMMS, U of M health System Women's Health Program, and U of M Child Protection Team
- Activities: [Developed Breastfeeding Helper List](#), [Tips on Choosing a Breast pump and Breast Pump Rental Places](#).
- Current Projects: [Click here](#) to view the work plans on current projects.

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