

**Healthy Kids, Healthy Michigan (HKHM) Action Items and Strategies**

**Improved Access to Fresh, Healthy Food at Food Retailers in Underserved Areas**

- Support and implement new property tax incentives currently proposed in legislature (SB 294 was passed into law and is now PA 231)
- Propose additional tax incentives that encourage food retailer expansions and developments
- Increase state efforts in nutrition education for food stamp eligible recipients to encourage purchase of fresh healthy foods
- Remove barriers to purchasing healthy foods through the Special supplemental nutrition Program

**Physical and Health Education in Schools**

- Amend the Michigan’s Revised School Code to separate and strengthen both health education and physical education
  - Require a minimum amount of time be spent in these courses
  - Emphasize the instruction of grade appropriate skills and knowledge
  - Ensure children with special needs receive adapted PE and health education
  - Eliminate extra curricular substitutions for health or PE

**Complete Streets/Safe Routes to Schools in Communities**

- Continue Michigan’s commitment to retain funding for non-motorized transportation through Complete Streets activities or active infrastructure
- Recognize all public infrastructure as potential “Active Infrastructure” except where prohibited
- Use principles of Complete Streets/Safe Routes To Schools/Context Sensitive Solutions to safely address specific and/or multiple populations of pedestrians and bicyclists when building, reconstructing, or rehabilitating public infrastructure
- Advance legislative amendments or new statutory authority to incorporate Complete Streets/SRTS/CSS into State, County, and local government processes

**HKHM Tactics/Status**

- Develop a PA 231 Fact Sheet to increase awareness of abatement – due Jan 31
- Establish scorecard to help retailers determine eligibility for abatement – due Jan 31
- Identify other key priorities: school gardens, summer food service programs, supermarkets in underserved, farmer’s markets/retail outlets with fresh food (12/30/08)

- Develop set of implementation strategies for each policy recommendation (12 draft strategies)
- Draft a resolution to sign that recognizes importance of bicycle/pedestrian facilities for reducing childhood obesity and promoting active transportation options on Michigan roads
- Develop a Fact Sheet describing link between increasing physical activity levels and Complete Streets/Safe Routes to School (11/17/08)

**CHC Tactics/Status**

**2020 HIP Objectives Related to HKHM Action Items**

- Increase consumption of five or more fruits and vegetables per day from 13% to 28% in children 6-17 years.
- Increase the proportion of adults who consume five or more fruits and vegetables a day from 25% to 33%
- Increase food security in residents with air or poor health from 74% to 95%

- Increase the proportion of children 6-17 years who attain at least 60 minutes of physical activity five days per week from 72% to 80%
- Increase the proportion of adults who attain at least 20 minutes of moderate exercise five days per week or 20 minutes or vigorous activity three days per week from 49% to 62%

- Increase the proportion of residents with pedestrian sidewalks, paths, or trails in or near their neighborhood from 78% to 86%

**2020 HIP Objectives related to Obesity Prevention**

- Decrease the rate of overweight children 6-17 years from 12% to 8%
- Decrease the proportion of adults who are overweight from 50% to 40%
- Decrease the proportion of Black females 18-49 years who are overweight from 62% to 40%

