

**Washtenaw Alive  
Minutes  
Friday, June 3, 2011**

- I. Introductions
- II. The next WA meeting will be on August 5<sup>th</sup> 2011 at the Youth & Family Services, Washtenaw County CSTS, 2940 Ellsworth, Ypsilanti, MI. Usually, the meetings fall on the first Friday of each month. The first Friday in July falls on a County furlough day. Rather than reschedule it was agreed upon to cancel the July meeting because of summer vacations, our Independence Day Celebration, etc.
- III. Garrett Lee Smith RFP
  - a. Youth Leadership
    - i. Social Media Campaign
      - 1. The group found pro-bono contacts of professionals who work in the advertising/ media. They will work with Suicide ALERT members to develop media campaign goals, objectives, target audience, etc.
  - b. Training
    - i. Michelle has had some discussion with Sharon about trying to budget in safeTALK training manuals to help support the newly trained safeTALK trainers get their first three trainings required to get them certified by LivingWorks.
    - ii. See TeenScreen report below.
  - c. TeenScreen
    - i. Michelle reported that she and Liz will be meeting/training 70 pediatricians from the St. Joseph Mercy Health care system on July 21. They will be teaching about Washtenaw Ailve prevention efforts, TeenScreen, presumptive eligibility within the CSTS system and other referral resources.
  - d. Surveillance
    - i. Sharon brought a sample of the first batch of data that was collected from the hospitals by Adreanne Waller for the suicide attempt surveillance. An example of the information that we received included:
      - 1. For the three months of SJMH pilot date ( January 2011 – March 2011), there were 70 attempters, 23 of which fall into our 15 -22 year old age groups, or younger. Other information included sex, race, etc.
      - 2. Use and how the data will be presented was discussed. There is much more discussion that needs to occur and more data to be collected to determine how we will use this information for prevention efforts.
- IV. September Suicide Awareness Month Activities
  - a. Suicide Prevention banner over Main Street, Ann Arbor. Sharon checked on availability. Michelle to begin to look for funding and get estimates on costs for a banner. Having a banner that we could in other places would be best.

- b. Out of the Darkness Walk is on September 18<sup>th</sup>. Michelle asked the group if WA could have a strong presence this year as the suicide prevention collaborative for Washtenaw County. We could have a team walk, we could have an information table, etc. Those in attendance were supportive. For more information or to register a team go to <http://www.outofthedarkness.org/>
    - i. Michelle to ask Julie to add the above link to the front of the WA webpage.
  - c. WCC event
    - i. The annual Washtenaw Alive event will be on September 23<sup>rd</sup> at Washtenaw Community College. Anne Kramer, Michele Rivette, Edwina Jarrett and Michelle Rose Armstrong (did I miss anyone?) will meet to begin the planning process. A discussion of a panel with survivors was discussed. The group will meet before the August meeting with a draft plan.
- V. Goal update reports
- a. Goal 1: Promote awareness that suicide is preventable. (Michael Murphy/Edwina Jarrett/Mark Lindke/Wendy Beardsley)
    - i. Webpage
  - b. Goal 2: Develop, implement and evaluate suicide prevention programs and resources. (Tasha Kelly/Anne Kramer)
  - c. Goal 3: Develop a sustainable surveillance system. (Adreanne Waller/Dr. Jeff Jentzen/Michelle Rose Armstrong). See above.
  - d. Goal 4: Promote National Suicide Hotline use and investigate the possibility of initiating a local suicide hotline that serves all populations. (Karyn Boyce/John Kettley/Michelle Rivette).
    - i. Michelle reported that the signs for the parking structure are “being prited as we speak.” It is hoped to have them in area parking structures before the end of summer.
  - e. Goal 5: Improve early identification of individuals contemplating suicide. (Don Hart/Julie Staples Watson)
    - i. Michelle to contact Don and Julie to see if they are still interested in championing this goal.
  - f. Goal 6: Increase the number of mental health practitioners using best practice suicide assessment tools. (Liz Spring)
    - i. See above, TeenScreen
  - g. Goal 7: Provide support services to families, schools, and others who had a relationship or involvement with someone who has died by suicide. (Maryjane Bottonari)
  - h. Goal 8: Seek funding (grants, in-kind resources) for the implementation of the Washtenaw County Suicide Prevention Plan (Michelle Rose Armstrong/Sharon Sheldon)
    - i. Michelle and Sharon to meet to firm up reports due in July for next year’ GLS grant cycle.

**The previously scheduled July meeting occurs on a Washtenaw County furlough day. The next meeting will be on August 5, 2011 at the Youth & Family Services, Washtenaw County CSTS, 2940 Ellsworth, Ypsilanti, MI**