

HIP Implementation Team Meeting
January 25th, 2012
Whole Foods, Washtenaw Avenue
8-10 am

Attendees: Jean DuRussel-Weston, Ruth Kraut, Susan Wyman, Reiley Curran, Diane Carr, Fran Talsma, Katy Derezinski, Phil Barr, Adreanne Waller, Laura Bauman, Sharon Sheldon, Keven Mosley-Koehler

1. Increase Understanding of Policy and Environmental Approaches 30 min

- 2011-13 HIP Workplan progress
 - Reflects progress of activities in 2011 designed to support the six workplan goals. Plan will be presented to Coordinating Team in February. Keven would like Implementation Team members to comment on current draft. Diane Carr asked if this plan should include activities that HIP partners independently worked on in 2011 that also support the HIP workplan goals. A challenge would be the ability to collect the necessary information across the entire HIP partnership - this issue will be brought up at Coordinating Team, as will a request for them to help prioritize 2012 and 13 activities based on existing resources. Discussed need to incorporate activities that would support high school education and increasing graduation rates. Another idea is that when we prioritize activities that we select those items that the governor has also prioritized. Formatting suggestions were made to improve the readability of the workplan, which Keven will incorporate.
- HIP framework/MALPH Practice Exchange/Comm 4x4 proposal
 - Ruth Kraut asked why partners were not more aware of the MALPH HIP framework report and suggested that it be more thoroughly promoted across the HIP partnership as well as throughout the county. She said that many do not know the depth nor breadth of what HIP does with exception of collecting local data. Keven said that originally the “rollout plan” was to promote it widely at the same time it was launched on the MALPH website but their launch has been delayed. We will not wait any longer and begin promoting it now.
- 2011 HIP Legislator meetings summary – The results matrix was distributed for review. Fran Talsma re-iterated the need to continue to communicate the work HIP partners do to elected officials, especially those activities that align and support the governor’s priorities since strong philosophical differences about how to improve health exist and have funding implications and he and his staff need repeated exposure to public health concepts and its benefits.
- Jan 18th State of State reactions/implications - Fran suggests HIP respond in writing to the governor’s state of the state speech last week. Sharon suggests modifying the Community level 4x4 proposal WCPH submitted last month to the governor to continue to reinforce the importance of policy and environmental change strategies as pertinent to helping individuals make lasting behavioral changes. Meghan Swain from MALPH is

going to write a State of the State response as well. Fran will report back to Sharon after some meetings are held at the state level today - outcomes will be communicated to Implementation and Coordinating Teams. Keven is going to follow up with Meghan regarding what she has heard about the community level 4x4 proposal WCPH submitted and any traction it has gained.

- MDCH Obesity Summit Recommendations/next steps – The ad-hoc Steering Committee that Sharon and Fran served on is no longer meeting (as of Dec’s meeting). Sharon said MDCH’s plans are to allocate funding and a plan to local health departments to implement obesity prevention activities. Fran will know more shortly and will share.
- WCBOC upcoming working session - did not get to

2. Monitor Progress Towards HIP 2020 Objectives 50 min

- 2020 HIP Objectives Progress Report – status, next steps – Adreanne
 - Items that we designated as requiring HIT review
 - Developmental surveillance progress
 - Disseminating results
 - Other issues that merit f/up... may include those below from my January 11 email
 - Feedback from CHC discussions

Adreanne distributed a summary of 2020 Objectives progress (midcourse review), a beautiful set of color-coordinated slides that “tell the story” of progress, and possible revisions to certain objectives where data sources have changed that need revising. The team made it through a lot of the objectives needing review/decisions. A more final version of the objectives progress report will be made available soon.

3. Increase Understanding and Awareness of Data 10 min

- HIP survey online database – feedback, comments - did not get to
- HIP data rollout presentations progress – did not get to

Announcements/Updates 20 min – did not get to

4. Grow Partnerships Across Sectors and Disciplines

-NA

5. Further Address Social Determinants of Health, Social Justice, and Health Equity

-NA

6. Increase Understanding of Evidence-based Strategies

-NA

Next Implementation Team meeting – 2/22/12