



educate • fund • connect • support

Childhood Obesity: Moving the needle through policy

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MICHR At A Glance



Fund

Pilot Grants Grant Guidance



Connect

Outreach, Partnerships, Recruitment, Mental Health, Child Health



Pre-doctoral, post-doctoral, faculty, & staff programs

enabling & enhancing clinical & translational research

Support

Consultation
MCRU
MCTO
Biostatistics
Study Management
Data Management
Regulatory Support
Biorepository
Informatics Tools

734.998.7474 www.michr.umich.edu











Childhood Obesity Michigan policy efforts

Healthy Kids Healthy Michigan
Current legislative climate
Future implications
Action opportunities
Best practices

















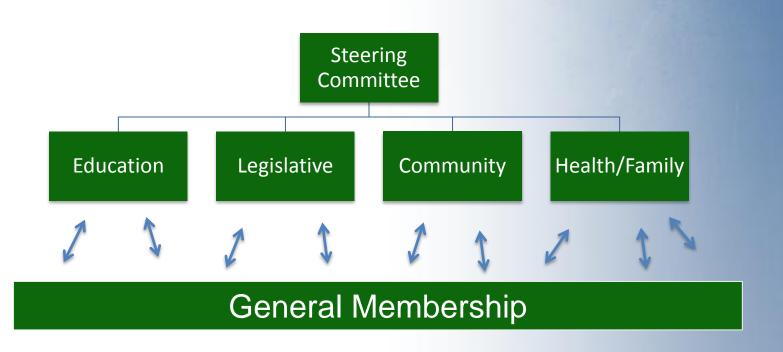
Healthy Kids, Healthy Michigan

Coming together Staying together





Healthy Kids, Healthy Michigan

















Healthy Kids, Healthy Michigan



















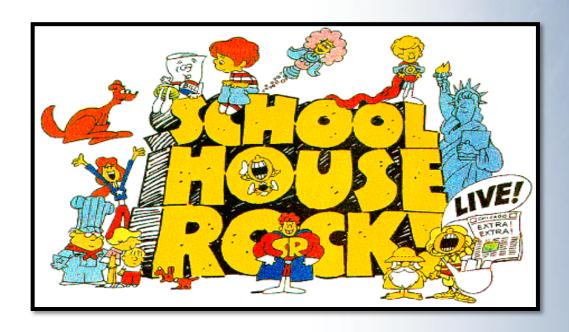
























POLICY PRIORITIES

School
Community
Health and Family



Policy Success

- BMI in MICR- Almost a big win
- Complete Streets
- Governor's Health and Wellness
- Michigan Nutrition Standardsadopted by MDE- Coordinated School Health













2012 Policy Platform

- Health/Family Care
- School
- Community



Get Involved

- Steering Committee
- Associate Membership- leadership on PAT
- Affiliate Members
- General Membership
- Annual Meeting/Advocacy Day
- Listserve/Advocacy Alerts/Face Book



Advocacy Opportunities

- General advocacy rules apply
 - Position your organization
 - Become a content expert
 - Engage your elected officials.



The Bigger Picture





What lies ahead...

- Affordable Care Act
- Blue Cross Blue Shield

