

## HIP Implementation Team Minutes

September 22, 2010

Present: Kathy Leonard, Katy Derezinski, Phil Barr, Laura Bauman, Josephine Taylor, Fran Talsma, Adreanne Waller, Sharon Sheldon, Diane Carr, Reiley Curran, Keven Mosley-Koehler

### Announcements

- Phil - Thomson Reuters (TR) helped organize a 'lunch n learn' – it was well attended - presentations were made by Packard Health and Public Health. Phil is trying to build volunteer base for Packard utilizing TR employees and increase awareness HIP, its data, partnerships, and strategies.
- Laura - Infectious Disease WCPH - Pertussis outbreak in county is ongoing. Team suggested they would like to receive educational materials to post and disseminate within the community they serve. Please visit these two sites for printable flyers, fact sheets, statistics, etc on Pertussis:

[http://www.ewashtenaw.org/government/departments/public\\_health](http://www.ewashtenaw.org/government/departments/public_health)

[http://www.ewashtenaw.org/government/departments/public\\_health/news/2010-news-stories/pertussis-whooping-cough-cases-at-all-time-high](http://www.ewashtenaw.org/government/departments/public_health/news/2010-news-stories/pertussis-whooping-cough-cases-at-all-time-high)

- Adreanne recently met with Exec Board at Ann Arbor Transportation Authority – they are very focused on serving populations at risk and understand the relationship between health equity and transportation, which may be a good topic for the November 9<sup>th</sup> CHC meeting. They view transportation as “accessibility not just mobility”. For November CHC we could identify vulnerable populations based on our health data and work with them to help identify gaps/needs in transportation. HIP Internal Team will follow up on this idea.
- Lesley—A second Hoop House at SJMHS just built and are now planting for winter.
- Reiley—Chelsea Area Wellness Foundation is hiring MSU Office for Survey Research to conduct the HIP survey in Grass Lake and Stockbridge. It will supplement the HIP surveys that will be conducted through HIP in the western county region.
- Sharon—Washtenaw Alive-Suicide Prevention Coalition wants to establish a youth advisory council ages 15-24—please help promote this - Sept 30<sup>th</sup> will be the first meeting at the Ozone House - contact Sharon for details. Keven forwarded a flyer to share last weel.

### HIP Survey Promotion

- Brainstorm: Twitter, posters at CHC Meetings, let legislative officials know via email, ensure story is posted to Public Health home page and then include that link on all promotional materials; scoreboard at games? CTN? These ideas will pursued.
- MSU will send an advance promotional letter to everyone they randomly select (via their phone number) for survey participation. They find this letter helps tremendously with response rates.

### 2010 HIP Survey Data Analysis/Rollout

- Timeline: MSU “in field” until January 2011 which will conclude around April-May-June.
- Usually dataset needs reworking (WCPH staff) and requires weeks of ongoing communication with MSU.

- In past—first group to see data was Implementation Team through a data retreat—formed workgroups to review by topic.
- Should these groups also include individuals who helped identify survey questions?
- Cleaned data set was provided to all funders first.
- Summer is the around the final timeline for release to public of cleaned dataset.
- Phil—suggest getting data experts to look/review/analyze at **raw data level**; consider making raw data set available to public; cost of this may be high in that the data loses integrity.
- There may be more urgency in making data available as early as possible since Health Reform funding opportunities may be released during first quarter and second quarters of 2011. This topic will be on the October Coordinating Team agenda.

#### **‘Safe Survey’ Data Pocket Profile Draft Review**

- The team offered suggestions for revision. Adreanne will work on revisions and share with Safe Survey staff to continue developing the Pocket Profile.

**September CHC Meeting follow up** (topic was Health Reform legislation specifics regarding community health opportunities:

- Legislation is being challenged but guaranteed funding right now is for clinical and community resources, so best to focus on that. Question is how can CHC best prepare itself for funding opportunities? Have conversations—have a retreat?—pull grant writers from partner organizations together. Fran – MICHR could probably offer training on grant writing. Phil said Thomson Reuters has grant writers too. Adreanne suggested we also work with Heather Kofge-Egger’s organization, CHRT (Heather was the guest speaker for the September CHC meeting). Keven will follow up with Sharon, Heather, Fran, Phil.

#### **November 9th CHC Meeting Topic Brainstorm**

- Include a 10-minute update/year end summary on Healthy Kids, Healthy Michigan.
- Suggest another 10-minute follow up on September CHC meeting topic, or possibly include ‘Health Care Reform’ as an ongoing meeting update/announcement for all CHC meetings. The Nov CHC meeting will take place ‘post-election’ so there may be some important information to convey.
- November meeting could focus on transportation and health equity. AATA could be guest presenter. Internal Team will follow up.

#### **HIP Legislative Meetings Report**

- Did not get to. Will send report electronically along with minutes.

#### **HIP Partner Annual Survey**

- Did not get to

**Next Implementation Team meeting – October 27<sup>th</sup>, 2010**