

HIP Implementation Team

Meeting Minutes

October 26, 2011

Attending: Jean DuRussell-Weston, Fran Talsma, Adreanne Waller, Sharon Sheldon, Laura Bauman, Katy Derezynski, Janet Young, Susan Wyman, Josephine Taylor, Ruth Kraut

I. Announcements:

- a. Jean - Mott Children Hospital Grand opening Nov 6; tours available
- b. Susan W – Kudos to Keven for a great student presentation re: community assessment at EMU class!
- c. Keven can send link to Premiere PH conference keynote presentations if desired
- d. Jean – AstraZeneca has granted funding to Project Healthy Schools to expand into Detroit

II. Increase understanding and awareness of data:

- a. Data rollout scheduled shared; ideas generated about how to present to important audiences at UM; Fran suggests linking into UM and Medical School facebook pages once press release is done and database is ready!
- b. Funders will gladly use press release with their own PR departments
- c. Washtenaw Healthcare Initiative - 11 recommendations brought forward; subgroups taken these on; Washtenaw Health Plan involved with 4 recommendations (Ruth Kraut of WHP).
- d. Review Trend data as a group – did not get to

III. Increase understanding of policy and environmental approaches

- a. Governor’s Special Health and Wellness message “framework” handed out; encourage to use in communications especially with local elected officials!
- b. Fall 2011 legislator meeting key messages handed out; Susan Wyman signed up for Rebekah Warren and Fran agreed to meet with Randy Richardville.
- c. Diane Carr gave overview of mtg with Rep Rutledge and talked about his priorities of Infant Mortality, pre-natal care, partnerships with schools with specific interest in joint use agreements.
- d. Fran talked about recent HKHM annual meeting; their 2011 policy priorities still in place. There may be challenges between the governor’s inclusion of community-based improvements and the Legislature. We will need to keep this in mind for the fall legislator meetings. Fran and Susan offered to sign up for meetings. Keven will communicate with them.
- e. 3 key strategies from statewide Governor’s Obesity Summit may include: 1) coordinated statewide campaign ; 2) BMI surveillance; 3) community coalitions - still waiting for the recommendations that came from the meeting.

IV. Increase understanding of evidence-based strategies

- a. **Health Equity Index** - Adreanne shared and talked about this index as part of the MDCH Health Disparities grant

- b. Depression focus area: Discussed assessing several “rural” communities (Milan or Whitmore Lake) using the health equity index indicators; idea - pick one community to develop plan to work on increasing social support / cohesion

V. Monitor progress toward HIP 2020 objectives

- a. Adreanne expects progress report with update on all indicators by year end; potential to send to HIT in early Jan 2012