

## HIP Implementation Team Meeting Minutes

**PEOPLE PRESENT:** Susan Wyman, Diane Carr, Jean DuRussel-Weston, Katy Derezinski, Adreanne Waller, Kathy Leonard, Mallory (UM intern), Kalisha Mark, Keven Mosley-Koehler

**DATE:** Feb 23, 2011

**TIME:** 8:00-10:00

**LOCATION:** Whole Foods

OBJECTIVES	MAIN POINTS OF DISCUSSION/CONCLUSIONS	RECOMMENDATIONS/ ACTION(S)	RESPONSIBLE PARTY(S)	FOLLOW-UP DATE(S)
<p><b>Welcome/Introductions/Announcements</b></p>	<ul style="list-style-type: none"> <li>• Ann Arbor Y will be holding Sr. programming at the Ypsi Sr. Center near Recreation Park and is working with HUD facility in Ypsi to develop programs there – transportation is a concern now</li> <li>• Y will be offering 10 weeks of summer school programs at Adams and Estebrook schools and two weeks of youth volunteer core</li> <li>• City of Ypsi now owns Boys and Girls Club facility – may be chance to locate programs there (Y is looking into this)</li> <li>• Jean said UM wants to expand PHS into Willow Run or Lincoln – Rolland Sizemore was suggested as a contact there</li> <li>• HKHM article in Feb issue of MIRS quoted Olga Dazzo, new MDCH Health Officer as attributing need for youth to have more ‘personal responsibility’ in schools regarding vending machine options they select. She reportedly took no stance on modifying vending machine choices or supporting increased quantity and quality</li> </ul>			

	of PE and Health Ed, two policy strategies supported by HKHM.			
<b>Facilitate community collaborations</b>	<ul style="list-style-type: none"> <li>• <b>2010 HIP Partner survey results</b> – HIP services were rated highly for value and impact, esp services related to data. Respondents felt HIP’s impact has been more extensive at the county level vs within their own organizations. Jean said that many still don’t know about HIP data. Keven said perhaps we could ask HIP partners to hold HIP presentations at their own organizations or invite WCPH staff, though then resources becomes a an issue.</li> <li>• <b>Jan 2011 HIP Leadership Retreat</b> - Brainstorming results from the ‘recommendation station’ activity were reviewed. First recommendation to grow partnerships could be modified to strengthen existing partnerships. This could include asking partners to more thoroughly promote HIP partnerships, data and strategies within their own organization. Susan said that SJMHS managers have a monthly four hour meeting and she wants to have a HIP presentation. Kathy L suggested a business roundtable like HIP had some years ago. Kathy also said that with budget issues, just maintaining what we currently do may be most important. The HIP progress presentation that was given at the retreat may be produced via CTN’s</li> </ul>	<p>Please view highlights sheet <a href="#">here</a>:</p> <p>As new HIP recommendations are developed, further defining the role of HIP partners will be addressed</p> <p>Suggest to contact Chambers about HIP presentations or invite them to attend CHC meetings as a way to introduce them to HIP; Rotary too (Beth Fitzsimmons good Rotary contact)</p>	<p>Internal team will continue refining new recommendations with input from Coordinating, Implementation</p> <p>Keven will send Beth Fitzsimmons an email about March CHC meeting as first step to relationship building with Rotary</p>	<p>HIP 2011-13 recommendation s deadline for Coordinating Team review: early March</p> <p>Early March for CHC invites</p>

	<p>help into a video that we can then share as a 'marketing service'</p> <p>Developing more HIP partner success stories was strongly recommended as a recommendation to continue</p>	<p>A volunteer found with the help of Blueprint for Aging with strong writing skills is interested in helping develop/create HIP partner success stories</p>	<p>Keven is interviewing the volunteer mid-March</p>	<p>Update at March 23<sup>rd</sup> meeting</p>
<p><b>Monitor progress towards 2020 Objectives</b></p>	<ul style="list-style-type: none"> <li>• <b>HIP 2010 Survey Status</b> - hope to wrap up by end of Feb. if all goes as planned. 1350 completes as of about two weeks ago.</li> <li>• <b>New: "Community Focus: Substance Abuse Indicators" Report</b> - Adreanne presented an overview of the report and the framework it's based on (ROSC). The SMART team identified three priorities that will drive an RFP that will be released soon: age of first use, perceived parental approval, and 30 day use.</li> </ul> <p>The report will be reviewed in detail at the March 15<sup>th</sup> CHC meeting. Twice a year, indicators progress will be assessed and reported on through "SMART Signals". Discussed importance of inviting those who have not attended CHC in the past but would be interested in this topic.</p>	<p>Report is online at HIP under Substance Abuse, Alcohol and Other Drugs at <a href="http://www.ewashtenaw.org/government/departments/public_health/health-promotion/hip/Presentations">http://www.ewashtenaw.org/government/departments/public_health/health-promotion/hip/Presentations</a></p> <p>Send CHC meeting targeted invites: Superintendents, pediatricians, law enforcement, rural areas, WACY (Joan Chesler), CSHP (Mary Beno), Girls and Boy Scouts, Rotary, SRLSLY, 4-H clubs, Big Brothers</p>	<p>Keven will ensure CHC meeting invites reach these groups</p>	<p>Early March</p>
<p><b>Increase understanding of HIP Focus Areas</b></p>	<p><b>Preventing Depression focus area</b> – did not get to</p>			

<p><b>Increase awareness of policies that impact health</b></p>	<p><b>Nov/Dec 2010 HIP Legislative meetings</b> – We met with House Representative freshmen Rutledge, Olson, and Irwin soon after the Nov 2010 elections to begin forming working relationships them, identify what their priorities are, and find common areas of interest. Rep. Rutledge has since requested data on youth violence for a prayer breakfast held in Ypsi in Feb, and Rep Irwin requested information on the HKHM Michigan Nutrition Standards and its intersection with his interest of increasing local food sourcing. This type of partnership is what we want.</p>	<p>Plans are in place to meet with all legislators again this May. Need to begin developing “key messages”.</p>	<p>Internal Team will draft “key messages” and seek input from Implementation team</p>	<p>March - April</p>
<p><b>Increase awareness of HIP data and objectives</b></p>				
<p><b>Other</b></p>	<p><b>Wed, Feb 23<sup>rd</sup>, 2011, Whole Foods, 8-10 am.</b></p>			