

# 3x More Likely Campaign to Reduce Infant Mortality Racial Disparity

in Washtenaw County

#### The Facts

- In Washtenaw County, black infants are 3 times more likely to die than white infants, and more than 2 times more likely to be born preterm or low birth weight.
- Leading causes of infant death in Washtenaw County include:
  - Prematurity
  - Congenital Birth Defects
  - **Unsafe Sleep Environments**
- Many of these deaths and preterm births are **preventable**.
- In Washtenaw, a typical mom who loses her infant is in her late 20s and pregnant for the fourth time (based on Fetal Infant Mortality Review data).
- Between 2000 and 2004, there were over 1500 low birth weight babies born in Washtenaw County
- Risk factors for poor birth outcomes:
  - **Smoking**
  - Substance Use
  - **Domestic Violence**
  - Depression
  - Poor Nutrition
  - Poor Health entering pregnancy, including oral health, mental health, sexually transmitted infections, uncontrolled high blood pressure and diabetes

### The Coalition for Infant Mortality Reduction

The Washtenaw County Coalition for Infant Mortality Reduction received funding from Genesee County to launch a REACH Legacy Project which allows us to mount this awareness campaign and to train community educators to provide outreach in the areas where racial disparities in infant mortality is a concern.

- Since nearly 75% of African Americans in Washtenaw County reside in zipcodes 48108, 48197, and 48198, the Coalition for Infant Mortality Reduction is focusing on those particular zip codes.
- We will be providing outreach to young African American women, ages 18-30, to instill the importance of achieving and maintaining a healthy lifestyle, and taking care of themselves and being their healthiest, before becoming pregnant.

Black infants are 3 times more likely to die than white infants and 2 times more likely to be born preterm or low birth weight.







## FOR MORE INFORMATION CONTACT:

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#### You Can Change That!

#### Ask about Domestic Violence and Depression

Ask women about domestic violence, depression, and anxiety. Make appropriate referrals.

SafeHouse 24 Hour HelpLine: (734) 995-5444

University of Michigan Depression Center: (734) 936-4400

#### Encourage Women to Stop Smoking/Using Weed

Tell women smoking is not safe for infants. Offer help for quitting.

Smoking

DeBorah Borden, Washtenaw County Tobacco Service Coordinator

(734) 544-6874

Michigan Quit Line: 1-800-480-QUIT

Substance Abuse

Dawn Farm: (734) 485-8725 or (734) 669-8265

If a patient has insurance, she can call the number on her card.

If a patient does not have insurance, she can call Health Services Access

at (734) 544-3050 or (800) 440-7548.

#### Any Infection in a Woman is a Threat to her Baby

Ask women about their teeth. Ask women to get tested and treated for STIs. Let women know that an infection anywhere in her body can harm her baby.

#### Encourage good oral health

Resources for low-income patients:

Community Dental Center: (734) 998-9640

Hope Dental Clinic: (734) 480-9575

University of Michigan School of Dentistry: (734) 763-6933

#### Encourage testing & treatment for STIs

Washtenaw County HIV/STD Clinic: (734) 544-6840

HIV/AIDS Resource Center (HARC): (734) 572-9355 or (800) 578-2300

The Corner Health Center (up to age 22): (734) 484-3600

#### Encourage Lifelong Health over the Childbearing Years

Encourage women to take care of their general health between pregnancies by eating well, monitoring their blood pressure, treating infections, controlling their diabetes, and exercising.

Encourage women who have pregnancy-Medicaid to apply for the Washtenaw Health Plan.

Health Services Access: (734) 544-3050 or (800) 440-7548

#### Encourage Women to Talk about Family Planning

Ask women about future family plans. Inform women about community resources for birth control.

Planned Parenthood Ypsilanti Clinic: (734) 485-0144 or (800) 230-PLAN The Corner Health Center (up to age 22), (734) 484-3600

#### **Explain Safe Sleep Guidelines**

Talk to women about a safe sleep environment for their baby.

Washtenaw Area Council for Children: (734) 434-4215

http://washtenawchildren.org

#### For Basic Needs, Women May be Referred to:

Catholic Social Services of Washtenaw County: (734) 971-9781 The Corner Health Center (up to age 22), (734) 484-3600



ASHTENAW COUNTY For more Resources and information about Infant Mortality:

www.3xmorelikely.com