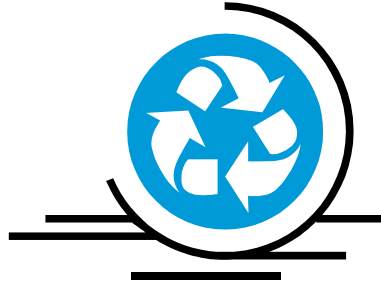


Washtenaw County Consortium for Solid Waste Management



Meeting Agenda

Thursday, October 27th, 2005

Tour of the new solar panels at the Ypsilanti Food Co-op at 5:00 p.m.

312 N. River St. in Ypsilanti's Depot Town

Meeting at Ypsilanti Food Co-op at 5:30 p.m.

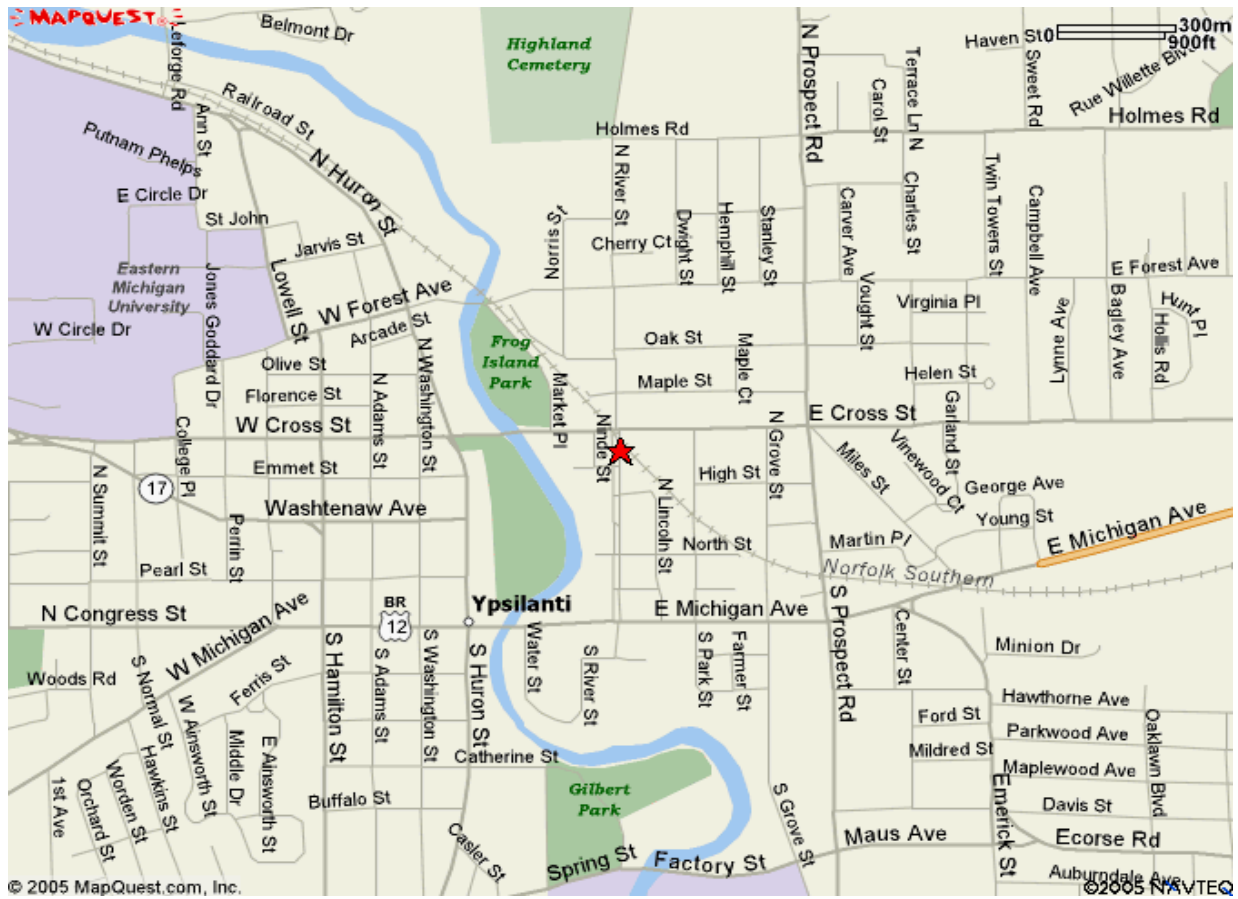
-Map and directions following agenda-

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1. Call to Order and Introductions
 2. Approval of Agenda for October, 27th
 3. Approval of Minutes from September 22nd
 4. Approval of Exec. Comm. Minutes from September 22nd
 5. Best Practices Update
 - Moore Power CD contract approval
 - WCCSWM Logo Possibility
 6. State/Legislative Updates
 7. Local Community Updates
 8. Adjourn
-

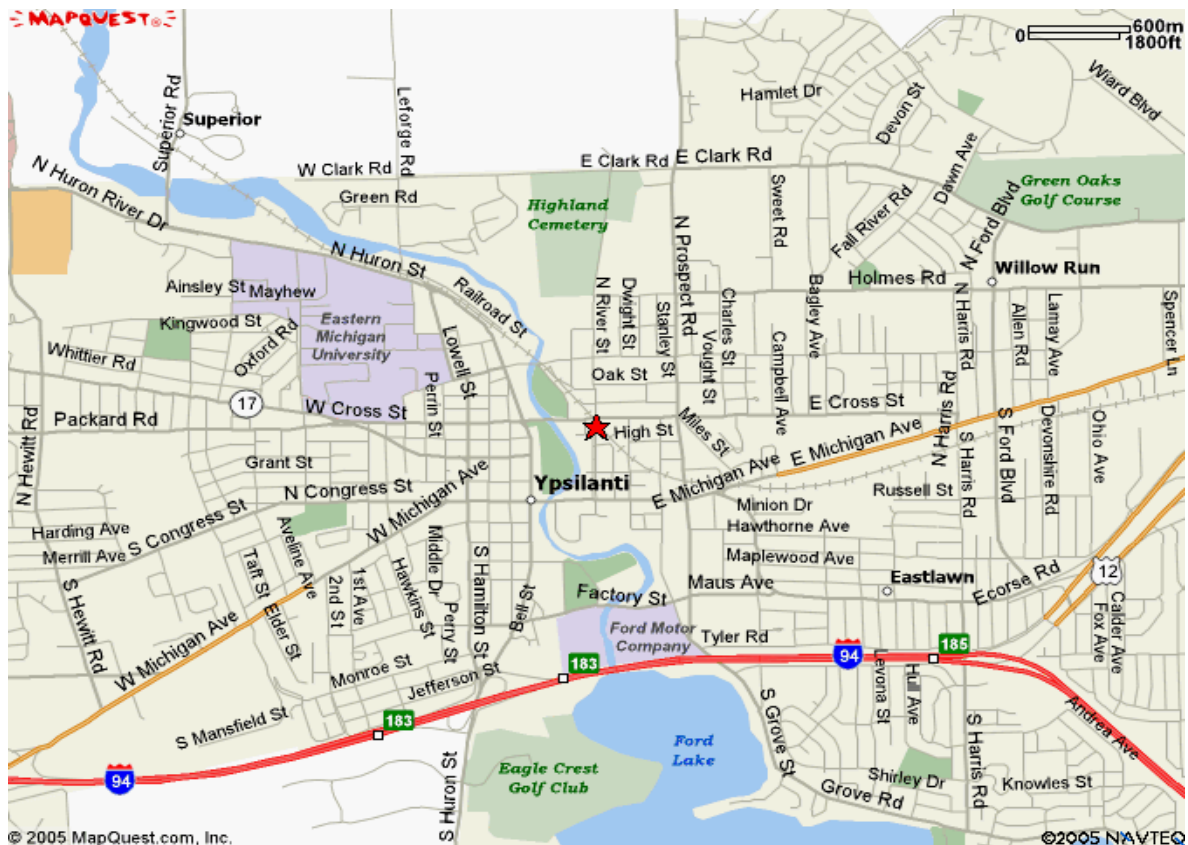
Please send a representative in your place if you are not able to attend. Thank you!

Map to 312 N. River St. in Ypsilanti's Depot Town

Zoomed In



Zoomed Out:



Driving directions to the Ypsilanti Food Co-op:

From West of Ypsilanti, off I-94

Get off I-94 at Exit #183/Huron St.

Turn Left onto S. Huron (go 1.3 miles)

Turn Rt. onto Cross St.

Turn Rt. on N. River , by railroad tracks and next to The Sidetrack Bar Co-op is on the left, in a yellow building with blue awnings.

From Saline:

Go NE on W. Michigan Ave/US-12

Turn Left on N. Huron St./MI-17W

Keep right at fork to continue on N. Huron

Turn Rt at W. Cross St.

Turn Rt onto N. River, by railroad tracks and next to The Sidetrack Bar Co-op is on the left, in a yellow building with blue awnings.

WCCSWM Meeting Minutes

September 22, 2005- St. Joseph Mercy Health System

Members Present

Tracy Artley	Univ. of MI
Michael David Bendor	Superior Twp
George Danneffel	City of Saline
Pierre Gonyon	St. Joseph Mercy Health Center
Jeff Krcmarik	Washtenaw Co.
Chris Simmons	City of Ypsilanti
Bob Osterhout	Ypsilanti Twp

Others Present

Darcy Dinse
Debra Power

1. Simmons Called Meeting to Order
2. Welcome Debra Power, co-director of Moore Power Marketing, here to discuss the Best Practices CD proposal. Discussion with Power was moved to beginning of meeting.
 - One major concern was how the disk to website interchange, which members wanted included, would work. Power assured the group that the CD would include hyperlinks that would get the user to information on the internet. If a user did not have internet access, however, the CD would still offer documents in PDF format and other useful information, such as phone numbers, addresses to pertinent municipal buildings, and services offered by the County municipalities. The CD could also offer a search engine if requested.
 - In answer to a question by Artley, the group agreed that a major theme of the CD which could not be lost in the discussion was informing residents how to dispose of their trash and recyclables.
 - There was also interest in the disk being used on a website as well, giving the CD content more usability. Power explained that the CD would be an organizing framework, or a shell for information that we provide her with, including a flashy introduction and main page that would take you to the different categories of information the group would like included. Therefore, it would not be a problem to have a website that included the same information in the same format. The group discussed the possibility of just making a website and not having CDs printed, but decided against it as the CD is tangible and gives people a tool to use to know how to take care of waste in their area. It would also cost about the same because Power would still be making the organizing framework.
 - Possible websites where the Best Practices information could be available were discussed. The County has rules on how content is presented, so is not an ideal site for the CD, so the possibility of WCCSWM having its own site was brought up. The issue is unresolved.
 - The proposal Power made included a \$1.10 cost per CD at low quantities and using the small, business card-sized disk. Because of resident unfamiliarity with small disks and they do not play in all disk drives, the group decided to use regular-sized CDs for the project,

which are also cheaper. Power agreed to edit the current proposal to include the regular-sized CD and price for purchase of higher quantities.

- Providing **content for the CD was identified as a large task**, which all municipalities would need to participate in. Krcmarik explained that a new program assistant, Joanna Smither had been hired at the County. She is working full-time and could help with providing content to Power.
- The consortium thanked Power for coming and taking time to answer all of their questions. Please see the revised contract at the end of this meeting package.

3. Agenda for September 22nd was approved.

4. Minutes from August 25th were approved after correction that Michelle Bononi's last name was spelled incorrectly, but has been changed.

5. Best Practices Update

- **Bendor made motion** to authorize Krcmarik and Simmons to move forward with project, spend up to \$2500, and ask Power to edit proposal to include verbiage that we could post the CD content onto a website once complete, use a regular-sized CD and include prices for purchasing large quantities.
- **Motion passed.**
- Krcmarik added that we want to be general on the CD, include people's positions instead of their names, and therefore give the CD more running time.
- Also, those municipalities that have not contributed their dues this year will not receive the CD to give to residents. This is a good marketing tool for increasing WCCSWM participation.

6. State and Legislative Update

- The "Penny Plan" was discussed. Please see bill summary at end of minutes.

7. Local Community Updates

- **Washtenaw County:** Krcmarik: United Way Day of Caring this year was very popular: hazardous waste was picked up from the homes of 220 County seniors. This was done with the work of volunteers, like member, Bob Osterhout. It was a long, hard day, but senior residents were very grateful. Also, the last clean-up day of the year is happening on Sat. Sept. 24th from 9-1 pm at 5055 Ann Arbor-Saline Rd. The first 100 people with computers will receive a \$10 gift certificate to Best Buy. Best Buy is giving \$3500 for computer recycling for the clean-up. This sponsor situation can be directly attributed to the hard work WCCSWM has done to make more recycling options available. Best Buy came to the County asking to help out, because they knew there was a program in place that they could help with. Good work WCCSWM! Also, Marshall Labadie has left the County as the Environmental Services Supervisor and is now with West Bloomfield Twp as the Director of Environmental Programs. His position has not been immediately posted, but a version of it will probably go up in the next couple of months.
- **St. Joseph Mercy Health System:** Gonyon: The Chilean Minister of Health will be touring the Hospital soon; Dinse mentioned she has a contact for a Spanish speaking translator, who is familiar with the Chilean accent, if needed. Also, Trinity Health with Resource Managers will work with all Trinity Health Systems to implement recycling training programs and RRSI won half of the contract for that job.

8. Simmons Adjourned the Meeting

‘Penny Plan’ House Bill 5163 Summary

Introduced by Rep Hansen, Green and Kolb Sept. 13th, 2005

The ‘penny plan’ calls for consumers to pitch in one cent for most retail transactions made of more than \$2. The contributions would be shared 50 percent to recycling programs in local communities, 40 percent to grants to new or existing programs and 10 percent to litter abatement and education efforts.

Along with the penny plan legislation, Hansen also will introduce a resolution calling for the plan to go before voters for a constitutional amendment which would not be subject to future changes.

Under the plan, services, utilities, business-to-business sales and major purchases such as homes and vehicles would be exempt, as would small businesses with less than 2,000 transactions a month. The collection would never be greater than a penny, regardless of how many items were included in the transaction.

Based on calculations of credit card transactions in the state, an estimated \$42 million would be generated for recycling from an average collection of about \$10 an individual annually.

If the Bottle Bill passes it would immediately repeal the penny plan.

From Press Release 9/7/2005

Here is a link to HB 5163 (2005):

<http://www.legislature.mi.gov/documents/2005-2006/billintroduced/house/pdf/2005-HIB-5163.pdf>

WCCSWM Executive Committee Mtg. Minutes St. Joseph Mercy Health System- Sept. 22nd

Executive Committee Members present:

Tracy Artley
Michael David Bendor
Pierre Gonyon
Jeff Krcmarik
Chris Simmons

Recorder: Darcy Dinse

1. Approval of Agenda for Sept. 22nd

2. Membership Recruitment Ideas

- Call representatives and stop by their office. Jeff will do that to also talk with them about the Best Practices CD initiative. We will only send CDs to paying members. We will include their information in the CD, but won't send them free disks.
- Compile a summary of initiatives/items WCCSWM has accomplished. Make summary in Dec. and have it out in Jan. before the dues letters go out in early spring.

3. Discussion on Best Practices Report

- We will eventually put out a press release about the CD initiative.
- Joanna Smither, Krcmarik's new program assistant will begin working on content for CD
- Krcmarik and Simmons will work with Power to get a final draft of the proposal, which Simmons will sign. Krcmarik will also discuss the website ideas with the IT dept. to see what County capabilities/restrictions are.