

Economic Development Coordinating Committee

FEBRUARY 3, 2017



Agenda

Welcome & Introductions

- *Jason Morgan, Chair, Working Session*

EDCC History & Charge

- *Conan Smith & Ruth Ann Jamnick, Current & Immediate Past EDCC Chairs*

EDCC 2016 Report to BOC

- *EDCC Members Mike Henry, Amanda Edmonds, Todd Clark*

Discussion: The Future of Economic Development in Washtenaw County

- *EDCC and BOC*

BOC Budget Priorities (2014 -2017)

#2: Increase Economic Opportunity & Workforce Development

Supporting neighborhoods and enhancing the environment for job creation is essential to **revitalizing the local economy**. The Board recognizes the County's key role in public safety, housing stabilization, workforce development, and its **essential partnership in the broader economic development strategy**.

The 2014-17 investments should make measurable headway in the following sample community outcomes:

- Every community throughout Washtenaw County exceeds the statewide employment rate;
- Entrepreneurs and local businesses have access to capital, talent, and supports needed to grow and thrive;
- Housing and transportation costs will be affordable to residents earning less than 80% of the area's median income;
- Washtenaw County has safe and stable neighborhoods, with high rates of homeownership;
- Washtenaw County residents have access to broadband internet connection

County Economic Development (ED) Policy

EDCC Functions per BOC Resolution in 2015

- Coordinate ED activities among County departments, agencies and other entities
- Expedite the review process for all ED grants and projects submitted to WC
- Serve as the primary ED contact within County government
- Review all ED studies, projects, and grants proposed by County departments, agencies and other entities
- Establish working relationships with non-county government ED organizations and agencies
- Carry out strategic planning for the County's ED program, including review and updating of the Washtenaw County gov't ED goals, objectives, and strategies
- Develop training and employment opportunities in conjunction with SE MIWorks

Accommodations Ordinance Oversight

- Quarterly review of financial and program reports
- Annual budget recommendation

EDCC Charge

Committee Charter Adopted February 2016

- Making recommendations to the Board of County Commissioners (BOC) on the following:
 - Developing economic goals for the County;
 - Coordinating and developing partnerships and resources for economic development;
 - Prioritizing the allocation of County resources for economic development; and
 - Providing annual reports on economic outcomes and metrics.
- Oversight and distribution of Act 88 mini-grant and RFP funds
- Oversight and recommendation of Accommodations Ordinance & CVB Budget
- Examine and facilitate additional economic investment and resources for the county
- Other charges for the EDCC may be assigned by the BOC.

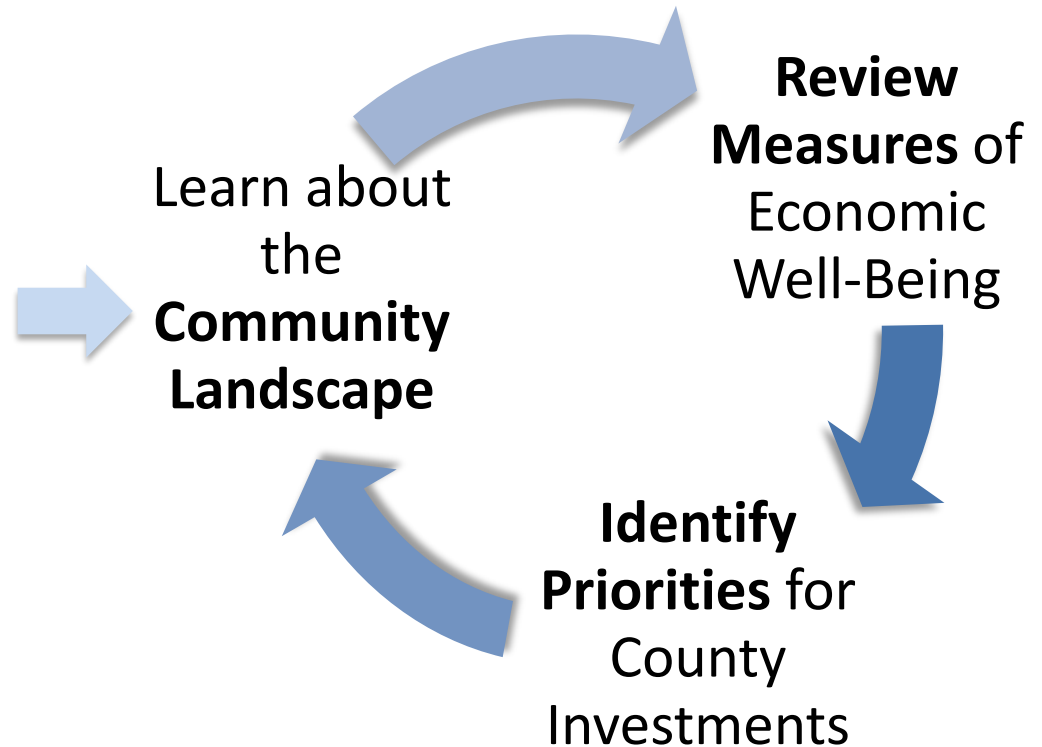
EDCC 2016

REPORT TO THE BOC

EDCC Activities 2016

EDCC Work To-Date

- ✓ CVB Overview
- ✓ SPARK Services Overview
- ✓ Act 88 Overview
- ✓ Equity Considerations
- ✓ Placemaking (Parks, Historic Resources, CTAP program)
- ✓ Infrastructure (roads, trails, water, sewer)
- ✓ Workforce Development
- ✓ Brownfields Redevelopment
- ✓ Affordable/Workforce Housing
- ✓ Act 88 Investments



Assessing Washtenaw's Economic Health

The EDCC reviewed and rated on a scale from 1 to 5 the following economic prosperity indicators:

- Traditional Economic indicators (Job Growth, Unemployment, Income, Education) – 4 out of 5
- United Way ALICE (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed residents) Report – 2 out of 5
- Washtenaw Opportunity Index – 2 out of 5
- Economic Segregation Index – 0.5 out of 5

Among all the review and evaluation work carried out by the EDCC, one topic stood out as the greatest and most complex area of focus: **Inequity in Economic Prosperity**.

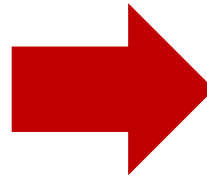
EDCC November 2016 Discussion

What are the economic needs that the County should take a role in leading or convening?

How can the EDCC support the County in addressing these economic needs?

What additional information does the EDCC need to be effective advisors to the County?

What other considerations should we take into account for sustained economic development in the County?



Themes:

- We want to **be leaders**
- Don't reinvent the wheel
- Ensure **appropriate resources** are available to do the work
- Target **1 to 2 actionable items** each year
- Focus on **data and metrics**

2016 BOC Act 88 Resolution & Impacts

October 7, 2016 – [Resolution 16-156](#):

Discontinued the assessment of the act 88 Millage 2016 calendar year

Community partners and OCED put “on notice” to find other funding sources for economic development activities

\$829,752 in General Fund was allocated to several named external partners for economic development and agriculture-related programs and services in 2017.

\$115,000 in General Fund was allocated to OCED for economic development activities

No additional provisions for future funding

Recommended Focus Areas

□ ED Planning Work:

- Updated County ED Plan
- Update ED Policy, EDCC Charter & Purpose

□ Targeted EDCC Work:

- Public Schools Policy Framework
- Workforce Development: Job Demand and Training Needs
- Identify ED strategies that advance equity
- Identify gaps in local ED services/systems/sectors



Assist BOC
in **Clarifying
Desired ED
Outcomes**



Track &
Measure
Outcomes



Recommend
**Strategies &
Investments**



2017 & Beyond

THE FUTURE OF ECONOMIC DEVELOPMENT IN WC

DISCUSSION

1. EDCC Purpose in Post-Act 88 Environment
2. Washtenaw County Investments in Economic Development
3. Priorities for 2017
4. Next Steps

Thank you!
