

EDCC October Retreat

Year in Review
&
Prep for BOC Joint Working Session



Draft - November Joint Working Session Agenda

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1. Review EDCC charge
2. Overview of EDCC work to date and work to be done
3. Discussion
 - BOC Reaction to EDCC observations to date
 - BOC Expectations for the EDCC in 2017
 - Discussion of Economic Development Funding & EDCC member terms
 - Other items for discussion
4. Adjourn

Committee Charter

- **Act 88** recommendations to the BOC
- **Act 88 Mini-Grants Approvals**
- **Accommodations Ordinance**
recommendations to the BOC
- **Economic Development Conditions,
Programs & Investments**
recommendations to the BOC



- **Act 88 recommendations to the BOC**
 - 2017 RFP language
 - 2017 RFP recommended for \$964,752
 - 2017 recommended millage rate of 0.105
- **Act 88 Mini-Grants Approvals**
 - 11 mini-grants awarded for \$93,747 to date
- **Accommodations Ordinance recommendations to the BOC**
 - Annual WCCVB budget
 - Quarterly and annual review of financial reports

Committee Charter -what we've done

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- We also got a really cool EDCC logo!

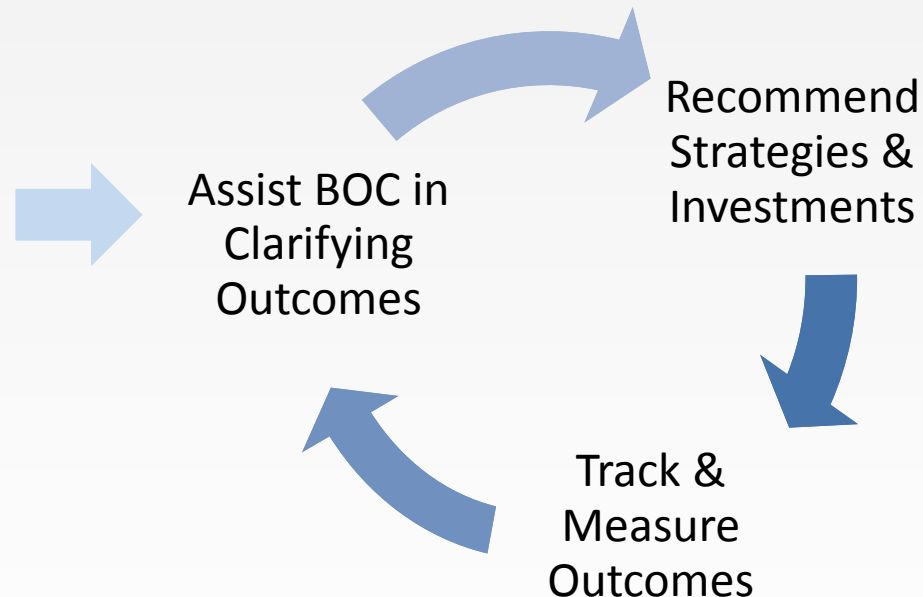


Committee Charter - what we need to do

Review Economic Development Conditions, Programs, and Investments:

- ✓ CVB Overview
- ✓ Spark services overview
- ✓ Act 88 Overview
- ✓ Equity considerations
- ✓ Placemaking (Parks, Historic Resources, CTAP program)
- ✓ Infrastructure (roads, trails, water, sewer)
- ✓ Workforce development
- ✓ Brownfield redevelopment
- ✓ Affordable Workforce Housing

- Previous Work (A2S, CEDS, Annual Metrics Reports)
- BOC priorities for investment
- County ED Policy
- Arts & Culture/Creative Sector
- Job demand and training response
- Eastern public schools policy framework
- Food system economic development
- Metrics
- Other



Challenges

EDCC Observations

- **Economic inequality is real**

“Because the County’s economy as a whole is doing so well, it makes it difficult to see the economic problems in many of our neighborhoods”.

“The perception of the Ann Arbor area is that everything is great.....but we have real economic disparities”.

“Residents without economic opportunity are hidden in plain sight!”

- **Educational disparity is a long-term challenge**

“If our kids are not prepared to enter school, many drop out or don’t move to a career or college education”

“Many jobs in the county go unfilled – especially in the medical and technical sectors”

“How can we attract companies to the eastern part of the county when the school system is failing?”

- **The supply of affordable housing for workers is a big problem**

County's Role in Economic Development should Be to.....

Be a Leader – by taking a lead role in addressing an issue or opportunity

Be a Convener –by bringing people together to address an issue or opportunity

Be a Funder – by investing in high priority challenges and opportunities

Be a Supporter – by showing support for the work of others

2017 Economic Funding

- Discontinue use of Act 88 Funding
- 2017 - Fund the following out of GF & left over Act 88 \$\$
 - \$500,000 SPARK
 - \$166,752 MSUE
 - \$15,000 Farm Council
 - \$88,000 Growing Hope
 - \$115,000 OCED
- Serve notice to recipients to secure alternative funding starting in 2018