

# WORKFORCE OVERVIEW

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EMPLOYERS

JOBSEEKERS

YOUTH



OFFICE OF COMMUNITY & ECONOMIC DEVELOPMENT



# SUMMER 16

## YOUTH EMPLOYMENT

- a new youth employment program designed to connect youth to businesses for summer employment

## Partners

|                                     |                                       |                                |                                   |
|-------------------------------------|---------------------------------------|--------------------------------|-----------------------------------|
| Adams St. Publishing Company        | Davies House Inn                      | Michigan Ladder Company        | Wall Street Towing                |
| Ann Arbor Area Community Foundation | Dedicated to Make a Change, L3C       | Pittsfield Charter Township    | Washtenaw Community College       |
| Bad Women Productions               | Dispute Resolution Center             | SOS Community Services         | Washtenaw County Road Commission  |
| Bricks 4 Kidz (LEGOS)               | Family Implant and Cosmetic Dentistry | St. Joseph Mercy Health System | Washtenaw County Sheriff's Office |
| CJ's Taco Cart                      | Golden Limousine, Inc                 | Synergy Broadband              | Washtenaw ISD                     |
| Colonial Square Cooperative         | Growing Hope                          | T.J. Maxx                      | Ypsilanti Community Schools       |
| Creative Windows                    | InfraSource                           | University of Michigan Library | Ypsilanti Food Coop               |
| CVS Health                          |                                       |                                |                                   |

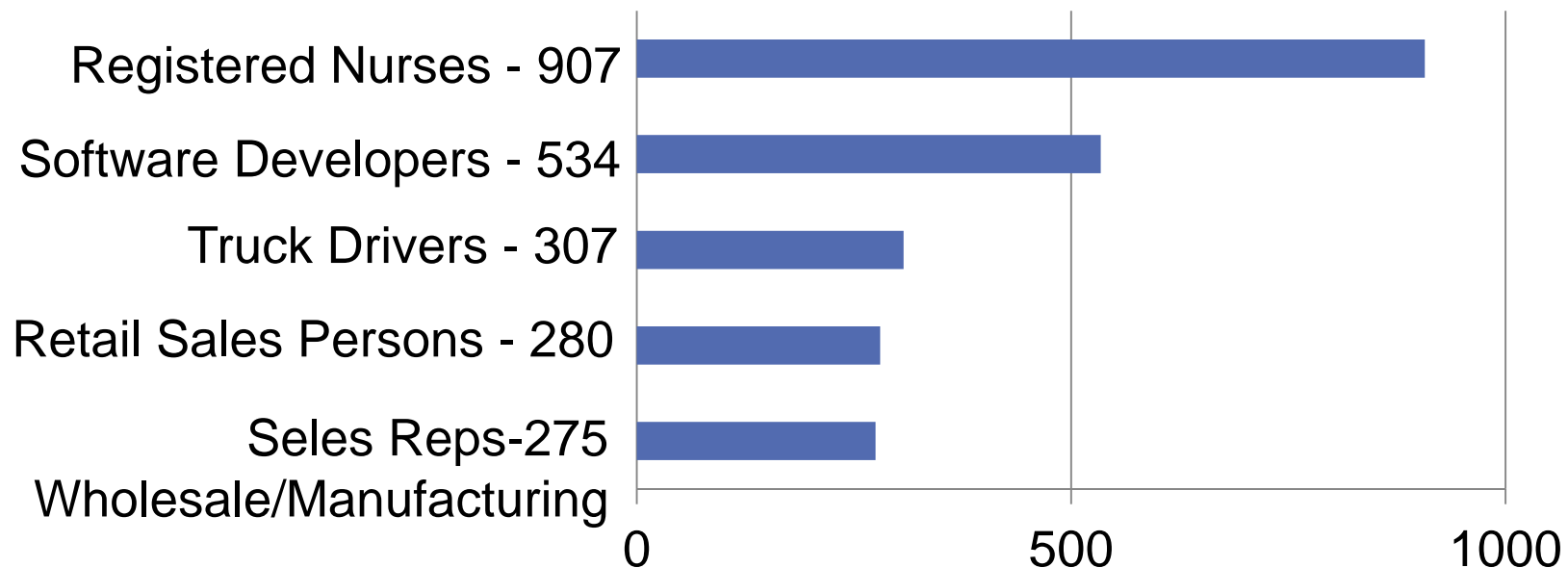


# Workforce Intelligence Network

Of Southeast Michigan

- Collaborative effort (9 Community Colleges, 7 Workforce Boards, Econ Dev. Partners)
- A Data Driven Partner
- Can help identify skills gaps

## Top 5 in Demand Jobs 4<sup>th</sup> Quarter 2015





# Michigan Department of Technology Management and Budget

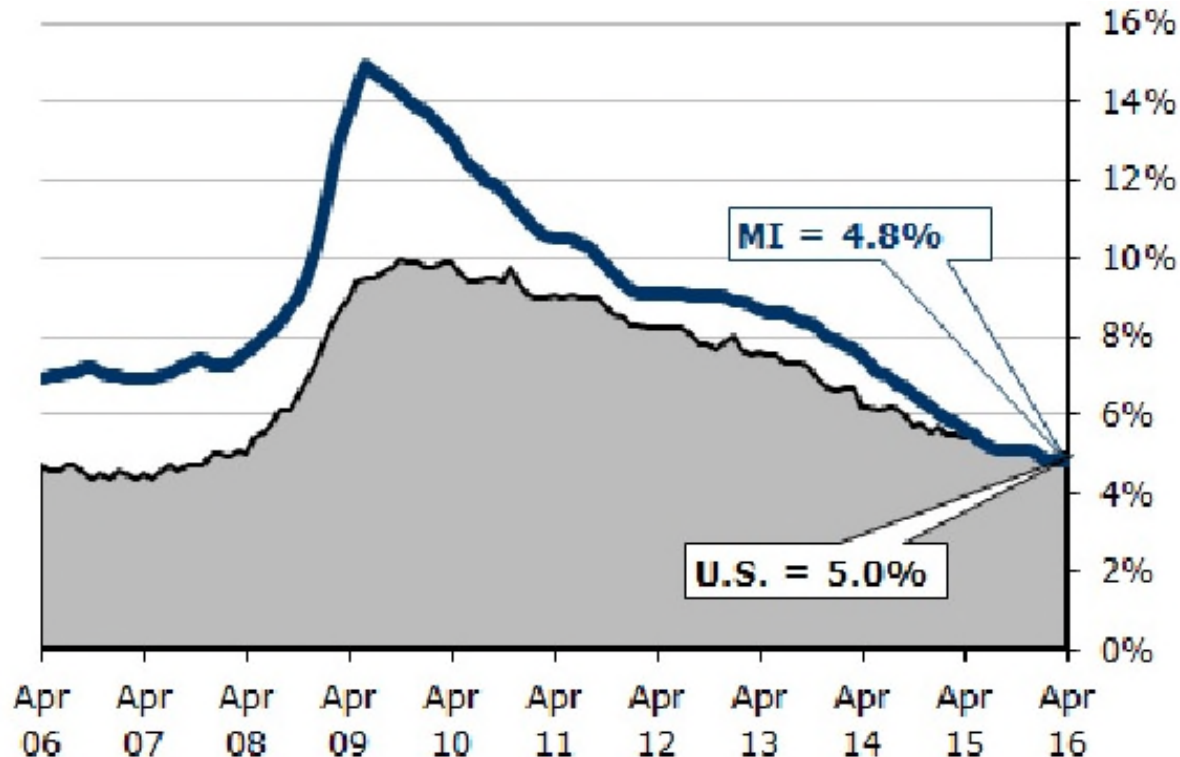
- DTMB Provides State Level and Regional Michigan Labor Market Information
- Can help identify skill gaps through data

## Michigan Unemployment Rate (Seasonally Adjusted)

|                   |      |
|-------------------|------|
| April 2016        | 4.8% |
| Change Over Month | 0.0  |
| Change Over Year  | -0.8 |

### \* Jobless Rate (April 2016)

|                  |      |
|------------------|------|
| Washtenaw County | 2.7% |
| Region 9         | 3.4% |





## Michigan Department of Technology Management and Budget

### Top Job Categories & Employers Region 9 (April 2016)

|                                          |                                        |
|------------------------------------------|----------------------------------------|
| Sales and Related<br>Ads: 1,580          | The University of Michigan<br>Ads: 880 |
| Administrative Support<br>Ads: 1,560     | Trinity Health<br>Ads: 210             |
| Transport. & Material Mvg.<br>Ads: 1,520 | Consumers Energy<br>Ads: 170           |
| Computer and Mathematical<br>Ads: 1,500  | MB Financial<br>Ads: 140               |
| Healthcare Practitioners<br>Ads: 1,410   | Ann Arbor Public Schools<br>Ads: 140   |



## Economic & Community Development Department

- Workforce Development
- WCC provides (For: Businesses, Working Professionals, Job Seekers)
  - Classes
  - WCC Workforce Certification Center
  - Customized training and organization development



## Ypsilanti Community Schools

- YCS @ Work
- Early College Alliance
- Career Technical Education
- New Tech High School
- Ypsilanti STEMM Middle College
- Dual Enrollment (MIAT, WCC)



- The department of Talent and Economic Development (TED) is the umbrella agency that houses MEDC, Talent Investment Agency (TIA), and the State Housing Development



- MEDC houses: Pure MI Travel, Pure MI Business, MI Strategic Fund



- TIA houses: the Workforce Development Agency, the Unemployment Insurance Agency, and Pure MI Talent Connect

- **Job Seeker Resources**

- Job Portal
- Create Profile and Submit Your Resume
- Pure Michigan Talent Connect
- Career Counseling
- Digital Resume

- **Employer Resources**

- Submit Job Posting
- Training Funds
- College Recruiting
- Management Recruiters
- MLive Job Postings





# Challenges

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- Under Funding
- Talent Mismatch/ Skills Gap
- Inadequate early career exploration
- Work being done with a silo mentality

# Next Steps

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- WIOA- Workforce Innovation Act
- Regional Cooperation
- Exploration of natural connections between Workforce and Economic Development
  - Business Retention
  - Attraction, through continued usage of training dollars
  - Pipeline Development
- Effective communication among partners who service multiple areas
- Youth Development

# Q&A