

**WASHTENAW COUNTY**  
**ECONOMIC DEVELOPMENT COORDINATING COMMITTEE**  
**August 4, 2017 Meeting Minutes**  
**8:30-10:30 am**  
**Washtenaw County Learning Resource Center**  
**4135 Washtenaw Ave, Ann Arbor**

**Committee Members In Attendance:** Ruth Ann Jamnick (Chair), Rose Bellanca, Sean Duval, Amanda Edmonds, Lynne Friman, Eric Helber, Mike Henry, Ricky Jefferson, Marie Klopff, Paul Krutko, Jr., Leslie Ledbetter, Jason Morgan, and Brenda Stumbo.

**Committee Members Absent:** Todd Clark, Calvin Evans, and Matt Sandstrom.

**Ex Officio Members in Attendance:** Gregory Dill and Doug Fuller.

**Ex Officio Members Absent:** Ryan Buck, Jerry Clayton, Andy LaBarre, Evan Pratt, and Roy Townsend.

**Staff & Members of the Public:** Mary Kerr, Joe Ohrens, Melissa Milton-Pung, Andrea Plevak, Deb Polich, Tony VanDerworp, and Nathan Voght.

**1. Welcome and Introductions**

- Ruth Ann Jamnick called the meeting to order at 8:35am.

**2. Arts Alliance & Washtenaw County Creative Center Assessment Report**

- Deb Polich of the Arts Alliance presented findings of the Washtenaw County Creative Center Assessment Report, which was funded by 2016 Act 88 dollars.
  - She was joined by consultants Tony VanDerworp and Joe Ohrens.
  - Full presentation is in the board packet.
- Polich provided general overview of structure, funding levels and sources, staffing, incentives and programs offered by the Arts Alliance.
- Polich also provided an overview of the report recommendations, which were rooted in an overall recommendation for a public private partnership between a nonprofit (possibly the Arts Alliance) and local government agencies to support and manage one or more Creative Centers to serve Washtenaw County residents.
  - Recommendation 1:  
Washtenaw County must set local public investments in the arts and creative industries as a priority, to secure a thriving arts and creative sector.
  - Recommendation 2:  
Identify, invest, and partner with an entity [possibly the Arts Alliance] to provide supportive services and manage a “network” of creative centers and spaces in Washtenaw County.  
Core supportive services would include:
    - Back Office Support
    - Business Skills Training
    - Assistance in Raising Money
    - Provision of Services for Creative Spaces
    - Creation and maintenance of a web-based self-help tool to identify and list spaces and equipment
    - Funding for Supportive Services and the Creative Space Network
    - Creative Cohort offerings with workshops, classes, and peer review.

The EDCC Members discussed ways to support and endorse the recommendations set forth in the Creative Centers report, and means by which they could communicate the importance of the recommendations in communication to the BOC.

### 3. Approval of Minutes

- As quorum was achieved with later-arriving EDCC members, Ruth Ann Jamnick then requested a motion and support to approve the June 8, 2017 meeting minutes.
- **Motion:**
  - Lynne Friman motioned
  - Mike Henry supported
  - Unanimously approved

### 4. EDCC Committees Report Outs

- OCED Staff Member Melissa Milton-Pung provided another recap of the EDCC's group consensus decision-making processes, built upon discussions at the March 3 and May 5, 2017 EDCC meetings.
- Milton-Pung touched on efforts to align the priorities of the EDCC in areas of focus, desired outcomes, metrics to track, alignment with BOC Priorities, and the timing and importance of the EDCC recommendations to the BOC in time for inclusion in the 2017-2018 budget deliberation process.
  - **Part 1: Top Metrics to Track**  
EDCC members' Conclusions:
    1. ALICE – Cost of Living (Housing, Transportation, Childcare)
    2. Educational Attainment + Opportunity
    3. Job Growth & Skills
  - **Part 2: The #1 Most Important Next Step(s)**  
EDCC members' Conclusions were incorporated in the presented Workplan.  
EDCC Committees:
    - Eastside Business Attraction & Retention (Ricky Jefferson & Mike Henry)
    - Education & Training (Ruth Ann Jamnick & Leslie Ledbetter)
    - Equitable Economic Development (Jason Morgan & Lynne Friman)
- Milton-Pung then introduced a few members of the EDCC Committees to provide preliminary updates on research being conducted for the EDCC's recommendations to the Board of Commissioners in Fall 2017.
  - **Equitable Economic Development Committee**  
**Lynne Friman and Jason Morgan** reported out on the preliminary work that she and Commissioner Jason Morgan had begun on creating a pilot transportation gap program centered on reducing commute time and lowering the cost of transportation by ride-sharing in with direct transportation providers such as Uber or Lyft.
  - **Education & Training Committee**  
**Leslie Ledbetter** reported out on her work on the following three topic areas:
    - AmeriCorp College Advising Corp
    - University Innovation Alliance
    - School IntegrationRose Bellanca offered to step up and convene the group with assistance from WCC.
  - **Eastside Business Attraction and Retention**  
**Mike Henry** referenced his previously presented powerpoint on the preliminary work that he and Commissioner Ricky Jefferson had begun earlier in the summer. Amanda Edmonds expressed interest in joining this Committee.
    - Recommendations:
      - Loan Loss Reserve Fund

- Washtenaw Development Council
  - Community Benefits Agreements
  - Branding & Marketing Campaign
  - Robust Business Advising Group
- Commissioner Jamnick expressed her appreciation and support for everyone's work.
  - At the end of the discussion, Milton-Pung outlined the timeline for report production and the need for Committees recommendations in a reasonable time frame for inclusion in the final report.

Timeline:

**August 2017**

Committees complete research and consultation with Outside Experts  
Each committee clarifies statements on Top Two Recommendations

**September 2017**

Staff assists with collecting all three Committees' content and polish the recommendations into a report and presentation  
Final Committee Drafts due **September 18**, to allow staff adequate time for report finalization and packet posting

**October 2017**

EDCC Meeting **October 6** – Committees Present Final Recommendations  
BOC Packet Posting Deadline **October 13** for **November 1** Meeting

**November 2017**

Staff and EDCC Members present recommendations to BOC in time for budget consideration

5. **EDCC Member Survey:**

Staff announced that they had created a brief, confidential survey to check in with our EDCC Members and BOC members asking about their perspective on the EDCC's work since the Act 88 change, where they're at with the new structure/function of the EDCC, and what their vision(s) are for the future. The survey will be circulated via email by the end of next week.

6. **Adjourn**

The meeting was motioned to adjourn at 10:36am

- **Motion:**

- Marie Klopf motioned
- Eric Helber supported
- Unanimously approved

All attachments and presentations provided to the EDCC can be found on the county website  
<http://www.ewashtenaw.org/edcc>

Attachments:

- Minutes
- EDCC PPT
- Board Packet

**Next Regularly Scheduled Meeting:**

**Friday, October 6, 2017 8:30-10:30am - Washtenaw County Learning Resource Center – 4135 Washtenaw Avenue**