

WASHTENAW COUNTY
ECONOMIC DEVELOPMENT COORDINATING COMMITTEE
May 5, 2017 Meeting Minutes
8:30-10:30 am
SPARK East
215 W. Michigan Avenue, Ypsilanti

Committee Members In Attendance: Ruth Ann Jamnick (Chair), Sean Duval, Lynne Friman, Ricky Jefferson, Marie Klopff, Leslie Ledbetter, Jason Morgan, and Brenda Stumbo. Also Phil Santer (representing SPARK) and Monique James (representing WCC).

Committee Members Absent: Rose Bellanca, Luke Bonner, Todd Clark, Sean Duval, Amanda Edmonds, Calvin Evans, Eric Helber, Mike Henry, Paul Krutko, Jr., and Matt Sandstrom.

Ex Officio Members in Attendance: Evan Pratt

Ex Officio Members Absent: Ryan Buck, Gregory Dill, Jerry Clayton, Doug Fuller, Andy LaBarre, Robert Tetens, and Roy Townsend.

Staff & Members of the Public: Zahara Fofana, Teresa Gillotti, Mary Kerr, Joe Licavoli, Melissa Milton-Pung, and Nathan Voght

1. Welcome and Introductions

- Ruth Ann Jamnick called the meeting to order at 8:45am

2. Approval of Minutes

- Ruth Ann Jamnick requested a motion and support to approve the March 3 meeting minutes
- **Motion:**
 - Sean Duval motioned
 - Lynne Friman supported
 - Unanimously approved

3. EDCC Workplan & Committees

- Melissa Milton-Pung provided an overview of the EDCC's group consensus decision-making processes, most recently at the March 3, 2017 EDCC meeting
 - **Part 1: Top Metrics to Track**
 - EDCC members' Conclusions:
 1. ALICE – Cost of Living (Housing, Transportation, Childcare)
 2. Educational Attainment + Opportunity
 3. Job Growth & Skills
 - **Part 2: The #1 Most Important Next Step(s)**
 - EDCC members' Conclusions were incorporated in the presented Workplan.
- Milton-Pung reported that EDCC Workgroup members Leslie Ledbetter, Lynne Friman, Mike Henry, Todd Clark, and Amanda Edmonds had conferred with BOC Commissioners Jamnick, Jefferson and Morgan in March to develop recommendations.

- Milton-Pung then introduced a few members of the Workgroup Committee to present the proposed EDCC Workplan, and emphasized that its contents were reflective of EDCC members' feedback.
- EDCC Workgroup Members Lynne Friman and Leslie Ledbetter walked the group through the proposed EDCC Workplan.
 - Friman and Ledbetter touched on efforts to align the priorities of the EDCC in areas of focus, desired outcomes, metrics to track, alignment with BOC Priorities, and the timing and importance of the EDCC recommendations to the BOC in 2017-2018.
 - Proposed EDCC Committees:
 - Eastside Business Attraction & Retention (Ricky Jefferson & Mike Henry)
 - Education & Training (Ruth Ann Jamnick and Leslie Ledbetter)
 - Equitable Economic Development (Jason Morgan and Lynne Friman)
 - Commissioner Morgan clarified the purpose and metrics of the workplan as well as the intended time for a deeper dive into each proposed Committee area of focus. Several outside partners were mentioned, including the recent workforce development activities of the CVB which had provided their first quarter report to the EDCC in the May packet.
 - Each Committee will have a lead EDCC member and a BOC Commissioner to help lead the work and coordinate efforts with outside experts.
 - The revised 2017 meeting calendar was discussed.
- Actions:
 - Motion by Morgan, supported by Friman, to approve the EDCC Workplan as presented. Motion carried unanimously.
 - Motion by Morgan, supported by Ledbetter, to approve the creation of the three EDCC Committees as presented. Motion carried unanimously.
 - Next steps were also discussed, including the tapping of outside experts, the inclusion of additional key community stakeholders in the EDCC dialogue, and the need for specific resource allocation requests tied to project recommendations.
- Commissioner Jefferson emphasized the importance of developing a formal EDCC recommendation report for delivery to the BOC by October 2017, in time for inclusion in the FY 2018 budget process.
- Sean Duval requested that the question of quorum and alternate representation by EDCC members be addressed at a future meeting. ...

4. Peer County Economic Development Research

- Phil Santer of Ann Arbor SPARK presented data on the economic development investments of Washtenaw County's peers.
 - Santer provided general overview of structure, funding levels and sources, staffing, incentives and programs offered.
 - This overview covered the counties of Wayne, Livingston, Oakland, Macomb, Kent, Monroe, and Grand Traverse
 - Key Data Sought:
 - Organizational Structure
 - Dollars Invested & Sources
 - Total FTEs
 - Services
 - Incentives
- Evan Pratt also contributed Oakland County qualitative data to this research, provided in the packet.

- Milton-Pung offered a resource which compared US metros by several benchmarks – The Chicago Fed’s [Peer Cities Identifier Tool](#), which allows researchers to customize evaluation of peers based on data in the following categories:
 - Equity (racial and SES conditions)
 - Resilience (Econ change and labor market conditions)
 - Outlook (Economic and demographic futuring)
 - Housing (affordability, tenure, and age of housing stock)
- Santer referenced Ann Arbor SPARK’s [2017 Economic Competitiveness Assessment](#), which includes “five central highlights and areas for future research:”
 - Venture Capital Activity
 - Population Movement
 - Housing Affordability
 - Labor Market
 - Driving Industry Employment

5. Adjourn

- The meeting was motioned to adjourn at 10:12am through general acclimation

Note:

All attachments and presentations provided to the EDCC can be found on the county website <http://www.ewashtenaw.org/edcc>

Attachments:

Minutes
EDCC PPT
Board Packet

Next Regularly Scheduled Meeting:

Friday, June 2, 2017 8:30-10:30am - Washtenaw County Learning Resource Center – 4135 Washtenaw Avenue