

**WASHTENAW COUNTY  
ECONOMIC DEVELOPMENT COORDINATING COMMITTEE  
March 3, 2017 Meeting Minutes  
8:30-10:30 am  
Washtenaw County Learning Resource Center  
4135 Washtenaw Ave, Ann Arbor**

**Committee Members In Attendance:** Ruth Ann Jamnick (Chair), Todd Clark, Amanda Edmonds, Calvin Evans, Lynne Friman, Ricky Jefferson, Marie Klopf, Paul Krutko, Jr., Jason Morgan, and Brenda Stumbo

**Committee Members Absent:** Rose Bellanca, Luke Bonner, Sean Duval, Eric Helber, Mike Henry, Leslie Ledbetter, and Matt Sandstrom

**Ex Officio Members in Attendance:** Ryan Buck, Gregory Dill, Doug Fuller, Evan Pratt, and Roy Townsend

**Ex Officio Members Absent:** Jerry Clayton, Robert Tetens, and Andy LaBarre

**Staff & Members of the Public:** Jerry Aldinger, Dennis Doleman, Teresa Gillotti, Mary Kerr, Melissa Milton-Pung, Andrea Plevak, Deb Polich, Nathan Voght

**1. Welcome and Introductions**

- Ruth Ann Jamnick called the meeting to order at 8:38am

**2. Approval of Minutes**

- Ruth Ann Jamnick requested a motion and support to approve the November 4 meeting minutes
- **Motion:**
  - Doug Fuller motioned
  - Marie Klopf supported
  - Unanimously approved

**3. February 16, 2017 EDCC/BOC Joint Working Session Recap**

- Andrea Plevak provided an overview of the EDCC's recent Joint Working Session with the Washtenaw County Board of Commissioners.
  - Discussion took place regarding areas of focus, desired outcomes, metrics to track, alignment with BOC Priorities, and timing for EDCC recommendations to the BOC in 2017-2018.
  - Next steps were also discussed, including the creation of an Economic Development Framework, the inclusion of additional key community stakeholders in the EDCC dialogue, and the evaluation of successful strategies from similar communities.

**4. Group Exercises**

- OCED staff members Teresa Gillotti, Melissa Milton-Pung, and Andrea Plevak led the group in a two-part exercise:
  - **Part 1: Top Metrics to Track**
    - EDCC members were broken into small groups and worked together to list and prioritize the Top 3 Metrics to Impact in Washtenaw County.
    - All metrics were recorded and discussed by the EDCC.

- Conclusions:
  1. ALICE – Cost of Living (Housing, Transportation, Childcare)
  2. Educational Attainment + Opportunity
  3. Job Growth & Skills
- **Part 2: The #1 Most Important Next Step**
  - EDCC members were asked to write on an index card (in their own words) the #1 Most Important Next Step for this committee to champion.
  - Index cards were exchanged five times at random among the group, scored from 1 to 5 by EDCC members with each exchange.
  - The cards were then scored, and all cards were recorded.
  - The group discussed areas of overlap and agreement, with the top action recommendations focusing on:
    - a. Education
    - b. Jobs
    - c. Business Attraction/Retention
  - The top-scoring cards were as follows:

*Score Action*

22	<b>Job Growth</b> – create an inventory – look at jobs not filled and focus on needs/training opportunities to lift-up people in the county
21	<b>Engage K-12 leaders</b> in areas with known issues and ask what help they need. Determine what we can do with existing resources. Determine if a “Kalamazoo Promise” type of mechanism would help address what is beyond our resources.
20	<b>Gather data related to growth vs skillsets</b> , reflect to evaluate gap and begun to find solutions to impact
20	<b>Attract new businesses to Eastern Washtenaw County</b> by hiring staff to create and implement Economic Development Strategy
20	<b>Maximize company locations and attractions</b> due to ACM [American Center for Mobility]

## 5. Peer County Economic Development Research

- In response to EDCC members’ desires to conduct best practices research, Andrea Plevak discussed the evaluation of peer counties’ Economic Development Funding Models & Configurations. Plevak asked for EDCC member assistance in seeking out information about how Washtenaw County’s peers structure, fund, staff, and serve their constituencies, as well as the incentives and programs offered.
  - Counties of Wayne, Livingston, Oakland, Macomb, Kent, Monroe, and Grand Traverse
  - Key Data Sought:
    - Organizational Structure
    - Dollars Invested & Sources
    - Total FTEs
    - Services
    - Incentives
  - Paul Krutko, Jr. offered to have SPARK conduct much of this research and prepare it for report out at a future meeting.

- Calvin Evan and Evan Pratt also offered to assist with the research.

#### 6. **2016 Act 88 Grants Update**

- Melissa Milton-Pung provided a brief update on the status of Act 88 dollars awarded in 2016
- Act 88 2016 Allocations:
  - 5 RFP Allocations (\$830,250)
  - 17 Mini Grants (\$136,508)
- Several grants are still in process, with all grant-related activities to be completed no later than December 31, 2017.
- Milton-Pung also clarified that no new grants would be issued in 2017, due to the elimination of this funding source at the end of 2016.
- Completed grant reports are posted at <http://www.ewashtenaw.org/edcc> under "Previously Funded Projects"

#### 7. **Adjourn**

- The meeting was motioned to adjourn at 10:15am through general acclamation

#### **Note:**

All attachments and presentations provided to the EDCC can be found on the county website <http://www.ewashtenaw.org/edcc>

#### Attachments:

Minutes  
EDCC PPT

#### **Next Regularly Scheduled Meeting:**

**Friday, April 7, 2017 8:30-10:30am - Washtenaw County Learning Resource Center**