

**WASHTENAW COUNTY**  
**ECONOMIC DEVELOPMENT COORDINATING COMMITTEE**  
**June 8, 2017 Meeting Minutes**  
**8:30-10:30 am**  
**WCC Morris Lawrence Building, Room 105**  
**4800 E. Huron River Drive, Ann Arbor**

**Committee Members In Attendance:** Ruth Ann Jamnick (Chair), Rose Bellanca, Sean Duval, Amanda Edmonds, Lynne Friman, Eric Helber, Mike Henry, Ricky Jefferson, and Marie Klopf. Also Phil Santer (representing SPARK).

**Committee Members Absent:** Luke Bonner, Todd Clark, Sean Duval, Calvin Evans, Paul Krutko, Jr., Leslie Ledbetter, Jason Morgan, Matt Sandstrom, and Brenda Stumbo.

**Ex Officio Members in Attendance:** Ryan Buck, Gregory Dill, and Doug Fuller.

**Ex Officio Members Absent:** Jerry Clayton, Andy LaBarre, Evan Pratt, Robert Tetens, and Roy Townsend.

**Staff & Members of the Public:** Mary Kerr, Melissa Milton-Pung, Deb Polich, and Nathan Voght.

**1. Welcome and Introductions**

- Ruth Ann Jamnick called the meeting to order at 8:50am.

**2. Approval of Minutes**

- Ruth Ann Jamnick requested a motion and support to approve the May 5, 2017 meeting minutes.
- **Motion:**
  - Sean Duval motioned
  - Mike Henry supported
  - Unanimously approved

**3. Peer County Economic Development Research**

- Phil Santer of Ann Arbor SPARK presented additional data on the economic development investments of Washtenaw County's peers.
  - Santer provided general overview of structure, funding levels and sources, staffing, incentives and programs offered.
  - This overview covered the counties of Wayne, Livingston, Oakland, Macomb, Kent, Monroe, and Grand Traverse and included new data to provide direct comparison to Washtenaw County's economic development structure, sources, and investments.
- Santer referenced Ann Arbor SPARK's [2017 Economic Competitiveness Assessment](#), which includes "five central highlights and areas for future research:"
  - Venture Capital Activity
  - Population Movement
  - Housing Affordability
  - Labor Market
  - Driving Industry Employment
- EDCC members also discussed other means for comparative analysis of peer communities, including the Chicago Fed's [Peer Cities Identifier Tool](#), which allows researchers to customize evaluation of peers based on data in the following categories:
  - Equity (racial and SES conditions)
  - Resilience (Econ change and labor market conditions)
  - Outlook (Economic and demographic futuring)

- Housing (affordability, tenure, and age of housing stock)

#### 4. EDCC Workplan & Committees

- OCED Staff Member Melissa Milton-Pung provided an overview of the EDCC's group consensus decision-making processes, built upon discussions at the March 3 and May 5, 2017 EDCC meetings.
- Milton-Pung touched on efforts to align the priorities of the EDCC in areas of focus, desired outcomes, metrics to track, alignment with BOC Priorities, and the timing and importance of the EDCC recommendations to the BOC in time for inclusion in the 2017-2018 budget deliberation process.
- **Part 1: Top Metrics to Track**  
EDCC members' Conclusions:
  1. ALICE – Cost of Living (Housing, Transportation, Childcare)
  2. Educational Attainment + Opportunity
  3. Job Growth & Skills
- **Part 2: The #1 Most Important Next Step(s)**  
EDCC members' Conclusions were incorporated in the presented Workplan.  
EDCC Committees:
  - Eastside Business Attraction & Retention (Ricky Jefferson & Mike Henry)
  - Education & Training (Ruth Ann Jamnick & Leslie Ledbetter)
  - Equitable Economic Development (Jason Morgan & Lynne Friman)
- Milton-Pung then introduced a few members of the EDCC Committees to provide preliminary updates on research being conducted for the EDCC's recommendations to the Board of Commissioners in Fall 2017.
  - **Mike Henry** presented a powerpoint on the preliminary work that he and Commissioner Ricky Jefferson had begun for the Eastside Business Attraction and Retention Committee.
    - Amanda Edmonds expressed interest in joining the Eastside Business Attraction & Retention Committee.
  - **Lynne Friman** reported out on the preliminary work that she and Commissioner Jason Morgan had begun for the Equitable Economic Development Committee. Friman provided a written interim report update for the EDCC's review.
  - Staff expressed regrets from Leslie Ledbetter on a scheduling conflict which prevented her from being present to report out on preliminary work being conducted by Ledbetter, Commissioner Ruth Ann Jamnick, and Todd Clark for the Education & Training Committee.
    - Dr. Rose Bellanca expressed interest in joining and helping convene the Education & Training Committee.
- Commissioner Jamnick expressed her interest for thoughts on how to improve the workplan and recommendations process. She invited all members to send any thoughts or suggestions to her.

#### 5. Staff & EDCC Member Updates:

- Melissa Milton-Pung reminded everyone that the **Washtenaw County CVB** (Visit Ann Arbor/Ypsi Real) had provided a Second Quarter 2017 Executive Summary, included in the packet.
- **Amanda Edmonds** reported on the following items:
  - EMU and the Ypsilanti Housing Commission are seeking to do a 10 year expansion of their successful Family Empowerment Program.
  - Ypsi PRIDE Celebration will take place on Friday, June 2<sup>nd</sup> in downtown Ypsilanti. Sponsored with support from Bank of Ann Arbor and Ypsi Real.
  - Millage vote for Water Street will take place on August 8. Edmonds stated that this millage will stabilize the City's budget and avoid painful budget cuts in the face of no new revenue and legacy debt. There is also current discussion on an International Village proposal for the Water Street site, with substantial outside investment from Chinese interests.
  - Policy Link has some good resources relevant to the EDCC's research on the [National Equity Atlas](#). Take a look at the Ann Arbor Metro, which includes data for all of Washtenaw County.

Additionally, good models can be found in the [100 Resilient Cities Program](#) funded through the Rockefeller Foundation.

- **Phil Santer** announced the 3<sup>rd</sup> Annual Tech Trek, taking place June 16, 3pm-7pm. It will feature 10 TED-style talks in the morning, with a talent attraction/tech job fair held in conjunction with MEDC as well as many open houses and company stops on the tour. More info and registration at [www.annarborusa.org](http://www.annarborusa.org)
- **Deb Polich** invited EDCC members to attend a report out session for the Arts Alliance's Creative Center research, which was funded with 2016 Act 88 dollars. This event will take place on Tuesday, June 13, 4:30pm, at the County LRC, 4135 Washtenaw Avenue, Ann Arbor.
- **Mary Kerr** reported that the CVB is part of EMU's new International Campaign entitled "You Are Welcome," aimed at promoting a more inclusive and supportive culture for incoming international students and other community members. Interested people are invited to participate in the video presently being created. For more info, contact Mary Kerr.

#### 6. **Adjourn**

- The meeting was motioned to adjourn at 10:23am through general acclamation

All attachments and presentations provided to the EDCC can be found on the county website <http://www.ewashtenaw.org/edcc>

#### Attachments:

Minutes  
EDCC PPT  
Board Packet

#### **Next Regularly Scheduled Meeting:**

**Friday, August 4, 2017 8:30-10:30am - Washtenaw County Learning Resource Center – 4135 Washtenaw Avenue**