

WASHTENAW COUNTY
ECONOMIC DEVELOPMENT COORDINATING COMMITTEE

ACT 88 RFP Language

Meeting Minutes

April 1, 2016

8:00-10:00 am

Washtenaw County Learning Resource Center
4135 Washtenaw Ave, Ann Arbor

Committee Members In Attendance: Conan Smith, Ruth Ann Jamnick, Alicia Ping, Rose Bellanca, Matt Sandstrom, Todd Clark, Calvin Evans, Lynne Friman, Michael Henry, Eric Helber, Marie Klopff, Leslie Ledbetter, Paul Krutko Jr., Amanda Edmonds, and Sean Duval

Committee Members Absent: Luke Bonner and Brenda Stumbo

Ex Officio Members in Attendance: Roy Townsend, Evan Pratt, Gregory Dill, Felicia Brabec, and Ryan Buck

Ex Officio Members Absent: Jerry Clayton, Robert Tetens and Doug Fuller

Staff & Members of the Public: Deb Polich, Nancy Merdzinski, Cheryl Siddall, Mary Kerr, Sabra Brice, Austin Wertheimer, Anthony VanDerworp, Melissa Milton-Pung, and Brett Lenart

1. Welcome and Introductions

- Conan Smith opens the meeting at 8:05am
- Smith provided a quick outline of the meeting

2. Approval of Minutes

- Smith Requested a motion for the approval of the minutes
- Eric Helber requested that the meeting minutes have greater detail regarding section 3 the overview of the accommodations ordinance. He felt that the minutes did not reflect some of the points of the presentation provided to the EDCC
- Conan requested a motion to table the approval of the minutes until the next meeting on May 6th.
- **Motions**
 - Sean Duval so motioned
 - Alicia Ping seconded
 - Unanimously Supported to table the March minutes until the May meeting

3. Mini Grant Applications

- Conan Smith reiterated the Act 88 mini-grant program and appropriate use of funds
- Conan Smith introduced Hans Voss Executive director of Groundworks who was available for questions about the first migrant on the agenda.

- **Groundwork Center for Resilient Communities:**
- \$5,000 request for feasibility study A2TC Rail (Ann Arbor to Travers City Rail)
 - Tony VanDerworp provided an overview of the application
 - requested that Hans Voss provide a brief summary of the A2TC Rail project
 - Hans relayed that Washtenaw County's contribution would be used in part as a matching fund for the feasibility analysis as part of a federal grant application as well as outreach and promotional activities with in Washtenaw County.
 - Questions were answered regarding:
 - Ridership demand
 - Number of stops
 - Other communities involved
 - Proposed stop location
- **Motions:** Approved for \$5,000
 - Todd Clark motioned to approve
 - Rose Bellanca seconded
 - Unanimously supported for \$5,000 mini-grant request
- **Ann Arbor Main Street Area Association:**
- \$8,000 request for website update and improved capability to offer gift certificates
 - Tony VanDerworp provided an overview of the application
 - The following discussion took place :
 - Concern about duplication of services
 - Application lacks clarity
 - Mike Henry proposed that the EDCC reject the proposal as is with the option for staff to provide feedback to the applicant and encourage the applicant to reapply with a stronger proposal
 - There was general consensus to not fund the proposal as is
- **Heritage Auto Museum Orphan Car Show:**
- \$4,000 request to fund national advertising campaign
 - Tony VanDerworp provided an overview of the application.
 - The following discussion took place:
 - Greater understanding of applicants ad campaign/ targeted publication Hemming Automotive News
 - Discussion on proposed reporting metrics
 - Ad campaign is trying to reach a greater market to draw more attendees to their event, creating more revenue for future shows
- **Motions:** approved for \$4,000
 - Mike Henry motioned to approve funding
 - Alicia Ping seconded
 - Unanimously supported for \$4,000 min-grant request

4. Washtenaw Road Millage

- Roy Townsend provided a 20 minute overview of the proposed road millage:
 - How it will be funded
 - The cost for the citizens
 - Effect it will have on road upkeep and quality
 - Proposed projects that will happen over the four year timeframe this millage will effect
- The following questions and discussion took place:
 - Some members had questions regarding details of the funding plan and proposed improvements
 - Amanda Edmonds stated that the City of Ypsilanti will not make a formal recommendation for this millage as the city has other millages on their ballot
 - Paul Krutko indicated that a comprehensive millage strategy is needed to attract companies that are making a decision to move to the County

5. Act 88, 2017 Request for Proposal Language Discussion & Recommendations

- Tony VanDerworp introduced the 2016 RFP language and scoring system, and explained that the EDCC will be making recommendations to the Board of Commissioner. The BOC will have final say on the RFP language, proposals receiving funding, as well as the final millage rate for Act 88
- Paul Krutko, Amanda Edmonds and Marie Klopf recused themselves from any vote on the matter but are willing to participate in the discussion.
- Conan provides the history of the Act 88 RFP process and recommends that the EDCC approve the RFP language as is to allow the EDCC to get a feel for the process and address any issues they find with the RFP in the following cycle.
- Tony VanDerworp reiterated the RFP schedule as it relates to the BOC
 - VanDerworp address general question about the RFP process and notes that it is still unclear whether or not a subcommittee will be created to provide summaries for the entire EDCC to make their final recommendations to the BOC
 - An RFP cost and millage table will be provided to the EDCC
- **Motions**
- Mike Henry motioned to approve RFP as it currently stands
- Todd Clark seconded
- Unanimously supported

6. EDCC Roles in Economic Equity

- Conan Smith proposed to move this activity to the May meeting with the intent of having it as the first agenda item
- Supported through general acclimation

7. Discussion, Comments, Questions

- Tony VanDerworp directed the committees attention to the last few handouts in the packet
 - The first being the 1st Quarter Convention & Visitors Bureau Report to the EDCC
 - The second being an Act 88 mini-grant press release
 - The third being a press release from the American Center for Mobility
 - Paul Krutko provided additional background information on the will Willow Run project

8. Adjournment

- The meeting adjourned through general acclimation at 10:10am
- The Next regularly scheduled EDCC meeting will take place on **Friday, May 2, 2016, 8:00am to 10:00am, in the Michigan Room of the Washtenaw County Learning Resource Center, located at 4135 Washtenaw Avenue, Ann Arbor, Michigan.**

Note:

All attachments and presentations provided to the EDCC can be found on the county website <http://www.ewashtenaw.org/edcc>

Attachments:

March Minutes
Groundwork Mini Grant App
Ann Arbor Main Street Mini Grant App
Heritage Auto Museum Orphan Car Show Mini Grant App
Proposed Road Millage
Draft RFP Language
Draft RFP Scoring Table
Act 88 Overview & Funding History
Equity Discussion Draft Report
1st Quarter Convention & Visitors Bureau Report
Mini-Grant Press Release
SPARK American Center for Mobility Press Release