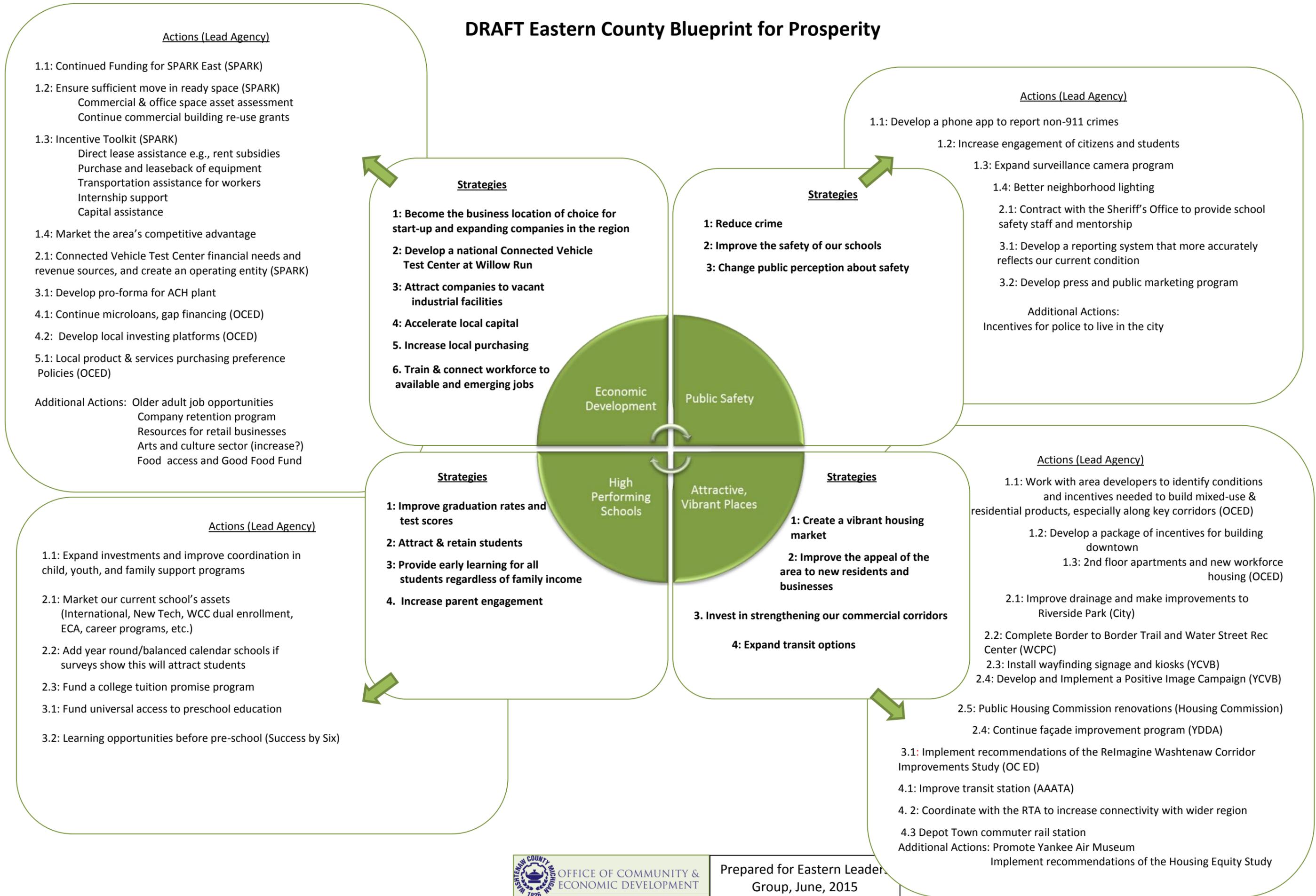


DRAFT Eastern County Blueprint for Prosperity



Actions (Lead Agency)

- 1.1: Continued Funding for SPARK East (SPARK)
 - 1.2: Ensure sufficient move in ready space (SPARK)
Commercial & office space asset assessment
Continue commercial building re-use grants
 - 1.3: Incentive Toolkit (SPARK)
Direct lease assistance e.g., rent subsidies
Purchase and leaseback of equipment
Transportation assistance for workers
Internship support
Capital assistance
 - 1.4: Market the area's competitive advantage
 - 2.1: Connected Vehicle Test Center financial needs and revenue sources, and create an operating entity (SPARK)
 - 3.1: Develop pro-forma for ACH plant
 - 4.1: Continue microloans, gap financing (OCED)
 - 4.2: Develop local investing platforms (OCED)
 - 5.1: Local product & services purchasing preference Policies (OCED)
- Additional Actions: Older adult job opportunities
Company retention program
Resources for retail businesses
Arts and culture sector (increase?)
Food access and Good Food Fund

Strategies

- 1: Become the business location of choice for start-up and expanding companies in the region**
- 2: Develop a national Connected Vehicle Test Center at Willow Run**
- 3: Attract companies to vacant industrial facilities**
- 4: Accelerate local capital**
- 5: Increase local purchasing**
- 6. Train & connect workforce to available and emerging jobs**

Actions (Lead Agency)

- 1.1: Develop a phone app to report non-911 crimes
 - 1.2: Increase engagement of citizens and students
 - 1.3: Expand surveillance camera program
 - 1.4: Better neighborhood lighting
 - 2.1: Contract with the Sheriff's Office to provide school safety staff and mentorship
 - 3.1: Develop a reporting system that more accurately reflects our current condition
 - 3.2: Develop press and public marketing program
- Additional Actions:
Incentives for police to live in the city

Strategies

- 1: Reduce crime**
- 2: Improve the safety of our schools**
- 3: Change public perception about safety**

Actions (Lead Agency)

- 1.1: Work with area developers to identify conditions and incentives needed to build mixed-use & residential products, especially along key corridors (OCED)
 - 1.2: Develop a package of incentives for building downtown
 - 1.3: 2nd floor apartments and new workforce housing (OCED)
 - 2.1: Improve drainage and make improvements to Riverside Park (City)
 - 2.2: Complete Border to Border Trail and Water Street Rec Center (WCPC)
 - 2.3: Install wayfinding signage and kiosks (YCVB)
 - 2.4: Develop and Implement a Positive Image Campaign (YCVB)
 - 2.5: Public Housing Commission renovations (Housing Commission)
 - 2.4: Continue façade improvement program (YDDA)
 - 3.1: Implement recommendations of the ReImagine Washtenaw Corridor Improvements Study (OC ED)
 - 4.1: Improve transit station (AAATA)
 - 4.2: Coordinate with the RTA to increase connectivity with wider region
 - 4.3 Depot Town commuter rail station
- Additional Actions: Promote Yankee Air Museum
Implement recommendations of the Housing Equity Study

Strategies

- 1: Create a vibrant housing market**
- 2: Improve the appeal of the area to new residents and businesses**

Actions (Lead Agency)

- 1.1: Expand investments and improve coordination in child, youth, and family support programs
- 2.1: Market our current school's assets (International, New Tech, WCC dual enrollment, ECA, career programs, etc.)
- 2.2: Add year round/balanced calendar schools if surveys show this will attract students
- 2.3: Fund a college tuition promise program
- 3.1: Fund universal access to preschool education
- 3.2: Learning opportunities before pre-school (Success by Six)

Strategies

- 1: Improve graduation rates and test scores**
- 2: Attract & retain students**
- 3: Provide early learning for all students regardless of family income**
- 4. Increase parent engagement**

Economic Development

Public Safety

High Performing Schools

Attractive, Vibrant Places