

**From:** denigp @ ewashtenaw.org (via QuickBase)  
[notify@quickbase.com]  
**Sent:** Tuesday, February 03, 2009 10:20 AM  
**To:** Patricia Denig  
**Subject:** Grant Application Record #2526 (from Grant Applications - Home)

## Community Grants

---

Hi Tony,

Attached is a copy of grant application to the Ann Arbor Area Community Foundation for the Ann Arbor Region Success Strategy.

Patricia Denig

**Grant Applications -...: Grant A...** (grant application record #2526)

### Navigation - short application

[Print Application](#)

[E-Mail Application](#)

## Short Community Grants Application

### Before you begin

[Instructions for using the Community Grants system are available online](#) in PDF format.

Please direct questions or concerns about this application to

Phil D'Anieri [pdanieri@aaacf.org](mailto:pdanieri@aaacf.org)

For technical support, please contact [help@communitygrants.org](mailto:help@communitygrants.org).

## General information

### Application date

01-26-2009

### Agency name

[Ann Arbor Region Success Strategy](#)

### Project name

Ann Arbor Region Success Strategy

### Funder and fund

Ann Arbor Area Community Foundation - All Applications

[Add a Similar Application](#)

## Submitting this application

### Application status

Submit

### Date submitted

02-03-2009

## Grant summary

### Amount Requested

\$199,320.00

### Total Project Cost

\$306,480.00

### Purpose of Grant (one sentence)

Provide the capacity for community leaders to implement the Ann Arbor Region Success Strategy.

### Grant Summary

The Ann Arbor Region Success Strategy (Success Strategy) is a long term community action strategy that identifies the critical community assets that we must have in place to successfully compete in a knowledge-based economy. It includes a long-term vision to be successful, three key strategies for developing our assets, the most important actions to take, and an implementation strategy that focuses our leadership and fiscal resources toward action.

The impetus for this initiative was a realization by leaders in the public, private and not-for-profit sectors that we cannot be complacent about our future. While we have been insulated from economic downturns in the past, we have experienced significant economic impacts over the past few years. The county recorded 1,000 job losses in 2006 and another 700 in 2007. With the exit of Pfizer, the region lost over \$5 million in annual philanthropy for social and cultural needs. For the first time in history, our unemployment rates exceeded the national average. There is a recognition on the part of

the community that a focused, long-term game plan for the region is needed if we are to enjoy the quality of living we are accustomed.

The Success Strategy was developed by over seventy community leaders and experts representing the public, not-for-profit and private sectors. These leaders and experts spent an entire year identifying key community assets required to achieve sustained economic growth, assessing our current assets, developing a long term vision for success and identifying the most important actions to take to be successful.

Based on this work, the regional leaders adopted a long term vision for our region: "The Ann Arbor region is the place where world changing innovation happens." This vision reflects our ability to grow innovation jobs and companies given our research and development assets and recognizes that innovation companies will be the fastest growing sector in the future. When we reach this vision, significant benefits will be realized:

- Increased job opportunities and standards of living for residents
- Increased demand for local products and services
- Increased tax base needed to provide public services, meet important social needs and support arts and culture
- Increased local wealth as products and services are sold throughout the world

The leaders identified three key strategies for reaching this vision:

- 1) We need to develop, attract and retain the best and brightest minds;
- 2) We need to be able to execute on innovative ideas; and
- 3) We need government, business, not-for-profit and education working together to achieve success.

For each of these strategies, specific actions are identified that are deemed the "most critical actions" to take. By acting on a few "most critical actions," leadership and fiscal resources can be focused and we can achieve steady, tangible results. The implementation of the Success Strategy relies on focusing our region's leadership and fiscal resources on these actions. Therefore, the Success Strategy includes a detailed methodology for engaging leadership across sectors to become Action Champions and Implementation Team members, developing and implementing Business Plans for each action, and holding ourselves accountable by reporting results annually to the public.

In developing this regional strategy, the leaders reviewed several regional implementation models. The most successful model would be to have this Success Strategy be community-owned. Where the project staff is housed is important to ensure

regional ownership. Therefore some “community” organization (not a government or economic organization) is needed to achieve this community ownership. This proposal includes housing the Success Strategy name and Project Management staff within an existing community-wide agency or foundation.

The grant request is for two year funding of Project Management staff to support the Success Strategy Co-Chairs in implementing the most important actions needed to achieve sustained economic growth in the region.

**Number of People Served**

352,380

**Proposed Start**

05-01-2009

**Proposed Completion**

04-30-2011

**Geographic areas served**



Washtenaw County



Jackson County



Livingston County

**Other Area**

**Previous support from this funder**

Describe any financial support you have received from this funder in the last 3 years.

None

**Funder acknowledgement**

How will you acknowledge this funder?

The Ann Arbor Area Community Foundation will be acknowledged on the Success Strategy Leadership stationary and publications, on the Success Strategy website, at all Community Success Strategy Leadership Annual events, at two major community events each year (Outlook and Impact), and in all press releases.

## Grant contact information

If you would like to provide a contact specifically for this program, please fill in the section below. Otherwise, we will contact whomever you have listed in your Agency Profile.

### Organization

Washtenaw County Government

### Name

Anthony VanDerworp

### Title

Director, Office of Strategic Planning

### Address

110 N. Fourth, 2nd Floor  
P. O. Box 8645

### City

Ann Arbor

### State

MI

### ZIP Code

48107

### Phone

(734) 222-6808

### Fax

(734) 222-6573

### E-mail

[vanderworpa@ewashtenaw.org](mailto:vanderworpa@ewashtenaw.org)

## Fiduciary information

Please provide fiduciary information for this grant only if different from that in your agency profile.

### Fiduciary Organization

Washtenaw County Government

### Fiduciary Contact

Patricia Denig

## Funder priority / Investment target

General Grantmaking: Economic Well-Being

## Program outcome statement

Provide a concise statement describing the end result you are working towards.

Achieve sustained economic growth in the Region by developing community assets needed to succeed in a knowledge-based economy in order to meet important community needs:

- Increased job opportunities and standards of living for residents
- Increased demand for local products and services
- Increased tax base needed to provide public services, meet important social needs, and support arts and culture
- Increased local wealth as products and services are sold throughout the world

## Target population

Describe the people you will serve, by age, geographic area, socio-economics, organization, and gender (as applicable).

This project is community-wide in its scope and will by its very nature serve all ages, genders, geographic regions, socio-economic areas, and organizations (public, private and non-profit).

## Program components and activities

Describe the services you will provide, how often you will provide them, and when and where you will provide these services.

The Success Strategy includes three critical components to achieve long term sustained economic growth:

- 1) develop, attract and retain the best and brightest minds;
- 2) execute on innovative ideas; and
- 3) government, business, not-for-profit and education working together to achieve success.

Each of these components has several action items that must be accomplished:

- 1) Develop, attract and retain the best and brightest minds:

Near Term Actions

- Improved performance in all K-12 schools
- Creative education curriculum in all schools
- Expand the region's transit system including bus and commuter rail
- Infill development in the urban core

- Coordinate current marketing efforts to best promote what we have
- 3rd place readiness community pilot project for the state
- Young Professionals Network
- Early college program expansion and scholarships

#### Other Important, Long Term Actions

- School readiness for all children
- Connect employers to trained individuals through internship and mentorship programs
- Connect residents and workers to existing trails, green spaces and recreation
- Rail connection to Detroit and other Metro areas
- Increase arts and cultural events geared toward young professionals
- Live/work space for artists
- Business training, incubators and micro loans for artists
- Trailing spouse job assistance services
- Increase visas for graduates and artists
- Invite new residents to leadership roles on boards and committees

#### 2) Execute on innovative ideas:

##### Near Term Actions

- Establish revolving capital fund and federal grant application services
- Expand the Cultural Ambassadors program
- Develop a pool of CEO level talent to assist startup companies in the region
- Longer-term funding of the Eastern incubator and online marketing tool training

##### Other Important, Long Term Actions

- Mentorship programs at all career levels
- Wireless Washtenaw
- Comprehensive and coordinated regional business network

#### 3) Government, business, not-for-profit and education work together to achieve success:

##### Near Term Actions

- Public/private task force to assess government and education efficiency and effectiveness
- Comprehensive and integrated health care programs for all residents
- Create a regional founders effect
- Aerotropolis and East-West commuter rail

##### Other Important, Long Term Actions

- Enlist private sector in identifying, connecting and selling companies in our region

- Engage students in the community with the strategy through the Universities
- Young professional network for leadership
- Establish clear and unified development standards and incentives in the urban core
- Promote the larger region whenever possible
- Join with other regional groups to lobby for state economic regulation and incentive change

#### Services Provided:

**Leadership** – The six Co-Chairs will ensure that Champions are identified for actions; hold meetings with the larger Leadership Team (made up of twenty-two additional regional leaders that chaired working groups and helped to develop the Strategy) to develop the annual work plan; assist action groups in finding Implementation Team members and fiscal resources; and review and report annual progress to the larger community.

**Business Plan Development and Action** – For each action, Business Plans will be developed including Champions, Implementation Team members, Project Management support, action steps, metrics and reporting.

**Public Accountability** – Report annually to the region on last year's progress and actions for the upcoming year. Progress reporting will be accomplished via major county events (Outlook and Impact) and via news media and presentations to regional groups.

**Project Management** – Assist the Co-Chairs, Leadership Team and Action Champions in developing and implementing Business Plans for the most important actions to take; manage meetings; engage regional leaders to become Action Champions and Implementation Team members; assist groups in the development of Business Plans; and track metrics and prepare annual progress reports to the public.

## Goals and measurements

Specify the changes in your target population that will result from participation in your program. Describe how you will measure those results.

The Success Strategy goal is to achieve sustained economic growth by: developing the best and brightest minds; executing on innovative ideas; and, having government, business, not-for-profit and education working together to achieve success. While each of these strategies have their own metrics that will be reported in annual progress reports, the overall Success Strategy metrics are:

- Net new innovation jobs created in the region (indicator of the success of the Strategy)
- Regional unemployment rate as compared to the national average rate (an indicator of our overall economic success)
- Increase in per capita income and increase in percent of young professional households (indicator of the region's overall competitive position)

As Business Plans are developed for actions, metrics will be developed and reported. Examples include increased miles of transit, increase in cultural venues for young professionals, improvement in K-12 graduation rates, increase in places for talent to live/new residential units in the urban core, etc.

The metrics will be reported out annually at the Outlook and Impact events and generated by the University of Michigan Institute of Labor and Industrial Relations.

Key Individuals supporting the initiative:

The Success Strategy relies on regional leaders for implementation and sustained leadership. It also relies on leadership from all sectors (public, not-for-profit and private). The following leaders act as Co-Chairs for the program and will be responsible for the performance targets and achieving the long-range Success Strategy goals:

Success Strategy Co-Chairs:

- Martha Bloom is Vice President at the Ann Arbor Area Community Foundation (AAACF). After 25 years as a volunteer, board member and board president in Los Angeles, Washington D.C. and Ann Arbor, Martha joined the Community Foundation staff in 1997. She has managed the competitive grant programs, provided donor services and engaged in community leadership initiatives. Current focus includes special projects such as the Ann Arbor Region Success Strategy and the Pfizer Legacy grant program.

- Jeff Irwin was elected to the Washtenaw County Board of Commissioners in August 1999 and was the 2007 Board Chair. Commissioner Irwin has previously served as the Chair of the Board Working Session and Ways & Means Committee. Commissioner Irwin is a member of the Brownfield Redevelopment Authority, Drug Forfeiture Committee, Economic Development Corporation, Intergovernmental Partnership Committee for Gelman Groundwater Remediation Plan, Money Purchase Pension Plan, Public Works Board, Sheriff's Community Relations Advisory Board Ad Hoc Committee, Solid Waste Management Consortium, and Southeast Michigan Council of Governments (alternate).
- Mark Ouimet was elected to the Washtenaw County Board of Commissioners January 1, 2005. For 2007 Commissioner Ouimet served as the Vice-Chair of the Board Working Session. Commissioner Ouimet serves on the Accommodations Ordinance Commission, Local Development Finance Authority for Augusta Township, Michigan Township Association, Money Purchase Pension Plan, Road Commission (alternate), Southeastern Michigan Council of Governments (alternate), and the Workforce Development Board (private sector).
- Paul Schutt, co-founder of Issue Media Group, a Detroit based media company, has created online magazines such as Model D and metromode in Detroit, PopCity in Pittsburgh, Rapid Growth in Grand Rapids, Capital Gains in Lansing, Concentrate in Ann Arbor and Soapbox in Cincinnati. IMG publications focus on growth, investment and remarkable people leading communities into the new economy.
- Rich Sheridan, President, CEO and Co-founder of Menlo Innovations LLC became the Forbes "Hire Yourself" cover story for all those choosing entrepreneurship over unemployment. Software developed by Menlo for its clients is designed for everyday people by Menlo's High-tech Anthropologists®, built to last by Menlo's world-class agile software development team, and managed by a set of professional project managers listed among the nation's 50 Most Prolific by the Project Management Institute. Sheridan and Menlo have won numerous awards and honors and he and his team are regularly invited to present nationally and internationally sharing the secrets of the Menlo Software Factory(tm) with all who wish to learn how to build a Learning Organization that can keep pace with today's advances in software and design.
- Larry Voight, President and Chief Executive of Washtenaw County Catholic Social Services is responsible for Agency programs serving 6000 individuals and families through 23 programs and 4 collaborative initiatives in the areas of poverty, family chaos and violence prevention, health care access, family support, older adult services and care of the vulnerable. Responsibilities include strategic planning, evaluation, community

collaboration, resource development, and all facets of leadership and executive management. Larry received a Bachelor and Master of Social Work from Wayne State University.

Success Strategy Leadership Team: will assist Co-Chairs to identify annual actions to take; be Champions for actions; and, develop annual reports to the public.

- Jesse Bernstein, President & CEO – Ann Arbor Chamber of Commerce
- David Behen, Deputy County Administrator – Washtenaw County
- Martha Bloom, Vice President – Ann Arbor Area Community Foundation
- Bob Chapman, Chairman & CEO – United Bank and Trust
- Laurel Champion, Publisher – Ann Arbor News
- Gretchen Driskell, Mayor – City of Saline
- Ken Fischer, President – University Musical Society
- Steve Forrest, Vice President for Research – University of Michigan, Ann Arbor
- Mandy Grewal, Supervisor – Pittsfield Township
- Bob Guenzel, County Administrator – Washtenaw County
- Freman Hendrix, Chief Government Relations Officer – Eastern Michigan University
- John Hieftje, Mayor – City of Ann Arbor
- Jeff Irwin, Chair – Washtenaw County Board of Commissioners
- Sue Lackey, Executive Director – Washtenaw Land Trust
- Ken Nisbet, Executive Director – University of Michigan Tech Transfer
- Verna McDaniel, Deputy County Administrator – Washtenaw County
- Michael Nisson – Hole in One, LLC
- Mark Ouimet, Commissioner – Washtenaw County Board of Commissioners
- Deb Polich, President/ CEO – ArTrain
- Doug Rothwell, President – Detroit Renaissance
- Paul Schutt, Publisher – Issue Media Group
- Matt Sharp, Publisher – Ann Arbor Business Review
- Rich Sheridan, President & CEO – Menlo Innovation Company
- Rick Snyder, CEO – Ardesta
- Larry Voight, President – Catholic Social Services

Success Strategy Project Manager - The Project Manager is critical to ensuring Co-Chair and Leadership Team success. They will assist the Co-Chairs, Leadership Team and Action Champions in developing and implementing Business Plans for the most important actions to take. The overall role of the Project Manger will be to manage meetings, engage regional leaders to become Action Champions and Implementation Team members, assist groups in development of Business Plans; track metrics, and

prepare annual progress reports to the public. Desired traits include Master's degree with experience in community/project management, strong communication and budget skills, and understanding of community vision and action models.

Collaborators and partners/contributors supporting the initiative:

Success Strategy Participants - In addition to the Co-Chairs and Leadership Team, the following leaders and experts in the region have contributed to the development of the Success Strategy by being members of Work Groups. They have also agreed to join Implementation Teams in carrying out the implementation of actions.

- Doug Allen – Peter Allen & Associates
- Terri Blackmore, Executive Director – Washtenaw Area Transportation Study
- Susan Bunton – Washtenaw County Department of Human Services
- Mary Jo Callan, Director – Washtenaw County Community Development
- Mary Campbell – EDF Ventures
- Ellen Clement, Director – Washtenaw County Public Health
- Eli Cooper, Transportation Program Manager – City of Ann Arbor
- Anya Dale, Planner – Washtenaw County Office of Strategic Planning
- Denise Darymple, Director – Southeast Michigan Girl Scout Council
- John Enos – Carlisle Wortman & Associates
- Andy Fennel – SPARK Board Fellow (Student)
- Tom Freeman, Deputy Director – Washtenaw County Parks & Recreation
- Sue Gott, University Planner – University of Michigan, Ann Arbor
- Jennifer Hall, Housing Program Coordinator – Washtenaw County Community Development
- Cindy Harrison, Vice President for Human Relations – Chelsea Community Hospital
- Judith Hommel, Executive Associate to the President – Washtenaw Community College
- Brad Jacobsen – Jacobsen Daniels Associates
- Jon Keith, Recreation Superintendant – Washtenaw County Parks & Recreation
- Diane Keller – Ypsilanti Chamber of Commerce
- Woody Kellum – Raisin Valley Land Trust
- Mary Kerr, President – Ann Arbor Area Convention & Visitors Bureau
- Jim Kosteva, Director of Community Relations – University of Michigan, Ann Arbor
- Bhushan Kulkarni – GDI Info Tech
- Brett Lenart, Planning Supervisor – Washtenaw County Office of Strategic Planning
- Barry Lonik – Treemore Ecology Services
- Susan McGraw – Consultant
- Bill Miller – Washtenaw Independent School District

- Melissa Milton-Pung, Planner – Washtenaw County Office of Strategic Planning
- Richard Murphy, Associate Planner – City of Ypsilanti
- Ed Petykiewicz, Editor – Ann Arbor News
- Susan Pollay, Executive Director – Ann Arbor DDA
- Ellen Rabinowitz, Executive Director – Washtenaw Health Plan
- Wendy Rampson, Systems Planner – City of Ann Arbor
- Tamara Real, Director – Arts Alliance
- Laura Rubin, Director – Huron River Watershed Council
- Sandy Rupp, President – Washtenaw United Way
- Ellen Schulmeister, Executive Director – Shelter Association of Washtenaw County
- Mike Score, Agricultural Agent – MSU Extension
- Jack Smiley, Executive Director – Southeast Michigan Land Conservation
- Paul Tait, Executive Director – SEMCOG
- Bob Tetens, Director – Washtenaw County Parks & Recreation
- Cynthia Travis, Director – Washtenaw County Department of Human Services
- Ginny Trochio, Program Manager – The Conservation Fund
- Martha Welsh, M3 Strategies
- Larry Whitworth, President – Washtenaw Community College

Community Champions and Implementation Team members: For each recommended action in the Success Strategy, Action Champions will be enlisted from the public, not-for-profit and private sectors and these Champions will solicit other leaders and experts to be part of their Implementation Team. While the Success Strategy was just finalized in December 2008, over 50 Champions and team members have already stepped up to the plate to start actions and this listing of collaborators and partners will grow as more actions are undertaken.

Community Agency/Foundation: In developing this regional strategy, the leaders reviewed several regional implementation models. The most successful model would be to have the Success Strategy be community-owned. Where the project staff is housed is important to ensure regional ownership. Therefore some “community” organization (not a government or economic organization) is needed to achieve this community ownership. This proposal includes housing the Success Strategy name and Project Management staff within an existing community-wide agency or foundation.

Washtenaw County Government: Providing a portion of the Director of the Office of Strategic Planning’s time to help transition the new Project Manager in their role.

## Community impact

How will your project impact our community or create social change in one or more of the following ways, and how will you measure this change?

(Research indicates that these factors best measure social change. We understand that not every project will achieve social change as defined here.)

- Define or reframe your project's main issue (such as hunger, housing, etc.)
- Change community behavior
- Develop or engage a critical mass to affect your project's main issue
- Create or change an institution or policy
- Maintain a current position or hold the line on previous progress

The Success Strategy at its very roots is a social change strategy. Some of the more salient outcomes are listed below:

**Reframing economic development** – Economic development is widely understood by community leaders to be a root cause of many community needs and successes. Economic growth has been largely left to economic agencies to affect; and, economic actors have not viewed quality of place as important to sustained economic growth in today's economy. This Strategy has brought together the private, public, and not-for-profit sectors to discuss these interrelationships and gain an appreciation of the need to actively support each other over the long haul. As one community leader put it "we have all known each other for a long time, but this is the first time that we have really talked to each other about a common goal."

**Focusing leadership resources** – Our region is blessed with numerous leaders and organizations engaged in activities to address our economic and social needs. In many cases, these leaders and groups are acting independently and/or are competing for scarce funding. The Success Strategy is designed to identify these leaders and groups and focus their leadership and fiscal resources on a few "most critical actions" to achieve long term community success. For example, before we embarked on this venture, we had several independent groups working on transit and commuter rail options. Now everyone is part of one Implementation Team.

**Overreliance on government and not-for-profit sectors** – In our community, quality of place assets such as transportation, arts and culture, education attainment and open space have been largely left up to the public and not-for-profit sector to address. In many other successful communities, local businesses have provided the leadership and funding for these endeavors. The Success Strategy has engaged the private sector in developing the Success Strategy and will enlist private sector Champions for each implementation

action.

Action through leadership and public accountability – Our region is great at developing plans. In our research, we found over 65 existing plans that affect our success. Once these plans were developed, many of them were left to middle management in the public or not-for-profit sectors to implement. With other regular duties, these staff members could not dedicate the time needed nor did they have the power to get things done. The Success Strategy action items will be owned by community leaders and have dedicated Project Management resources. Additionally leaders will have to report their progress annually at major community events.

Engaging a critical mass of leaders to achieve sustained economic growth - We have already engaged a critical mass of community leaders and experts needed to achieve long term economic growth. Over seventy leaders and experts helped develop the Success Strategy; and twenty-two leaders have agreed to be workers of the Leadership Team and meet several times annually to gauge progress, set annual action plans and report out to the public. Six Co-Chairs from the private, not-for-profit and private sectors have agreed to lead this effort over the long term. In addition to this leadership core, new leaders will be enlisted and engaged. One of the action items is to identify and engage multigenerational leadership; and, since unveiling the Success Strategy in December 2008, we have already enlisted several new leaders in implementing the actions (e.g., have signed up to be Co-Champions or Implementation Team members in transit, K-12 education, comprehensive marketing, young professionals network, government efficiency and transitioning talent).

Changes specific to the Success Strategy's outcomes of reframing economic development, focusing leadership resources, and overreliance on governments and not-for-profit sectors will be measured by the degree to which we achieve our community targets of:

- Net new innovation jobs created in the region (indicator of the success of the Strategy)
- Regional unemployment rate as compared to the national average rate (an indicator of our overall economic success)
- Increase in per capita income and increase in percent of young professional households (indicator of the region's overall competitive position)

Additionally, as Business Plans are developed for these "most important actions", specific metrics will be developed and reported. Examples include increased miles of transit, increase in cultural venues for young professionals, improvement in K-12 graduation rates, increase in places for talent to live/new residential units in the urban core, etc.

## Sustainability

How will you sustain the performance targets that are achieved in your program?

The reason the community leaders embarked on this Success Strategy was to have sustained economic growth over the long run. As such, the vision, strategies and actions all are directed toward this performance outcome. Performance depends on sustained leadership and the Success Strategy includes key ways to achieve this:

- 1) Committed leaders across sectors (Success Strategy Co-Chairs and Leadership Team );
- 2) Leadership on actions (Action Co-Champions and Implementation Teams);
- 3) Leadership accountability (annual progress reports to the community); and
- 4) Engaging multi-generational leaders to sustain the effort (this is one of the specific Success Strategy action items and will have Co-Champions, Implementation Teams and metrics).

What are your long-term strategies for funding this program at the end of the grant period? (Please outline other funding sources for your program.)

Year three and subsequent year funding for Project Management resources will be secured through public, private and not-for-profit annual funding commitments. The Success Strategy is using the same model as the development and operations of SPARK in that long term commitments will be secured by the Success Strategy Co-Chairs.

## Program budget

Please attach your project or program budget as a spreadsheet. It must be in the format specified by the funder.

[Download funder budget formats.](#)

You may return to this application at any time to attach your completed project / program budget by uploading it to the line below:

[Community Success Budget for AAACF Grant Budget.xls](#)

## When you are finished

When you are ready to submit this application, please scroll back up to the top of the form, set the **Application status** to 'Submit', and then press the **Save** button in the blue bar above the application.

Owner: [Denig, Patricia](#)

Created: JAN-26-2009 4:42 PM (EST)

Last Modified: FEB-03-2009 10:17 AM (EST) by [Denig, Patricia](#)

Click [here](#) to see this Grant Application Record within QuickBase (if you have permission).

If you have trouble using the link above, copy and paste the following Web address into the address bar of your browser:

<https://www.quickbase.com/db/babnucpx4?a=dr&r=cq8>

For more information about QuickBase, visit <https://www.quickbase.com>



**Ann Arbor Area**  
community foundation

For good. For ever.

Organizational fiscal year

Time period this budget covers

5/4/2009

to

5/3/2011

**GRANT BUDGET FORMAT**

**Expenses**

	<u>Total Cost</u>	<u>In-Kind</u>	<u>AAACF Request</u>	<u>Other Grants</u>
Salaries	\$157,000	\$16,000	\$141,000	\$0
Payroll Taxes	\$12,011	\$1,224	\$10,787	\$0
Fringe Benefits	\$38,230	\$3,896	\$34,334	\$0
Consultants & Professional Fees	\$0	\$0	\$0	\$0
Insurance	\$0	\$0	\$0	\$0
Travel	\$2,400	\$0	\$2,400	\$0
Equipment	\$0	\$0	\$0	\$0
Supplies	\$2,400	\$0	\$2,400	\$0
Printing and Copying	\$4,800	\$0	\$4,800	\$0
Telephone/Fax and Internet	\$4,200	\$4,200	\$0	\$0
Postage and Delivery	\$1,200	\$0	\$1,200	\$0
Rent	\$69,120	\$69,120	\$0	\$0
Utilities	\$4,320	\$4,320	\$0	\$0
Maintenance	\$0	\$0	\$0	\$0
Evaluation	\$0	\$0	\$0	\$0
Marketing	\$0	\$0	\$0	\$0
Other (web design)	\$8,400	\$8,400	\$0	\$0
Other (Community Leadership Annual Sessions)	\$2,400	\$0	\$2,400	\$0
	<b>\$306,480</b>	<b>\$107,160</b>	<b>\$199,320</b>	<b>\$0</b>

**Revenue:** include a description and the total amount for each of the following budget categories, in this order; please indicate which sources of revenue are committed and which are pending.

<u>Grants/Contracts/Contributions</u>	<u>Pending</u>	<u>Committed</u>
Local Government	\$0	\$0
State Government	\$0	\$0
Federal Government	\$0	\$0
Ann Arbor Area Community Foundation	\$199,320	
Other Foundations (itemize)	\$0	\$0
Corporations (itemize)	\$0	\$0
Individuals	\$0	\$0
Other (specify)	\$0	\$0
<b>Earned Income</b>		
Events	\$0	\$0
Publications and Products	\$0	\$0
Membership Income	\$0	\$0
In-Kind Support	\$0	\$107,160
Other (specify)	\$0	\$0
<b>Total Revenue</b>	\$199,320	\$107,160

**Budget Narrative:**

Request to Community Foundation is fund 100% of full-time Project Manager salary, payroll taxes and fringe benefits for two year period (\$165,000) and 50% of part-time Administrative Assistant salary, payroll taxes and fringe benefits for two year period (\$21,120); plus expenses of \$13,200 for travel, supplies, printing & copying, postage and other (community success events) over the two year period. In-kind commitments are to fund the other 50% of part-time Administrative Assistant salary, payroll taxes and fringe benefits (\$21,120); plus expenses of \$86,040 for office lease, phone & fax, utilities and web design over two year period.