

COUNTY ADMINISTRATOR
220 NORTH MAIN STREET, P.O. BOX 8645
ANN ARBOR, MICHIGAN 48107-8645
(734)996-3055
FAX (734)994-2592

TO: Jeff Irwin, Chair
Ways & Means Committee

THROUGH: Robert E. Guenzel
County Administrator

FROM: Ellen J. Clement, Administrative Health Officer
Public Health Department

DATE: November 15, 2006

SUBJECT: Hire of Gray Reynolds as Public Health Communications
Manager at an annual salary of \$66,202.

BOARD ACTION REQUESTED:

As provided by County policy the Public Health Department is requesting the Board of Commissioners (BOC) approve the hire of Gray Reynolds as Public Health Communications Manager at the top of scale for an annual salary of \$66,202.

BACKGROUND:

The Communications Manager position was created by BOC resolution #06-0165 on September 6, 2006 to provide overall direction to all communications activities within the department including public information, emergency preparedness communications, publications, customer materials, health promotion campaigns, presentations, web communications and be a liaison to Environmental Health and County level communications teams where he will add value to activities beyond Public Health.

DISCUSSION:

A reliable, integrated and usable public health communications infrastructure is the foundation for protecting public health. For public health to get its messages about control and prevention of illness, disability, and death to the people who need to hear them, it must use current communications technology effectively.

Gray Reynolds comes with over 20 years of experience in his field including

communications management in both private and non-profit organizations and teaching at the university level and is eminently qualified to provide the leadership needed for public health communications activities.

IMPACT ON HUMAN RESOURCES:

None. The Communications Manager position (#3060-0001) was created by BOC resolution #06-0615.

IMPACT ON BUDGET:

None. Funding for this position was included in the annual Public Health Department Budget approved on September 6, 2006 (BOC resolution #06-0615).

IMPACT ON INDIRECT COSTS:

None. All indirect costs were included in the annual Public Health Department Budget.

IMPACT ON OTHER COUNTY DEPARTMENTS OR OUTSIDE AGENCIES:

This position will collaborate with the Department of Planning and Environment and County communication related teams.

CONFORMITY TO COUNTY POLICIES:

This request is being brought to the Board of Commissioners in conformance to county policies regarding starting salary levels.

ATTACHMENTS/APPENDICES:

Resume for Gray Reynolds

A RESOLUTION AUTHORIZING THE HIRE OF GRAY REYNOLDS AS PUBLIC HEALTH COMMUNICATIONS MANAGER AT AN ANNUAL SALARY OF \$66,202

WASHTENAW COUNTY BOARD OF COMMISSIONERS

November 15, 2006

WHEREAS the Public Health Department is requesting the hire of Gray Reynolds as Public Health Communications Manager at the top of scale; and

WHEREAS the candidate comes with over 20 years of experience in his field including communications management in both private and non-profit organizations and teaching at the university level; and

WHEREAS the Communications Manager position was created by Board Resolution #06-0165 on September 6, 2006; and

WHEREAS the Public Health Communications Manager will provide overall direction to all communications activities within the department including, public information, emergency preparedness communications, publications, customer materials, health promotion campaigns, presentations, web communications and be a liaison to Environmental Health and County level communications teams where he will add value to activities beyond Public Health; and

WHEREAS for public health to get its messages about control and prevention of illness, disability, and death to the people who need to hear them, it must use current communications technology effectively; and

WHEREAS the proposed hire date would be November 27, 2006; and

WHEREAS funds are available within the Public Health Department budget for the proposed salary; and

WHEREAS this matter has been reviewed by Corporation Counsel, the Finance Department, Human Resources, the County Administrator's Office and the Ways & Means Committee

NOW THEREFORE BE IT RESOLVED that the Washtenaw County Board of Commissioners hereby authorizes the salary for Gray Reynolds at \$66,202 annually