

Community Grants

Hi,

The following information may be of interest to you. It is from the QuickBase application [Grant Applications - Home: Grant Applications](#).

Lisa Dengiz

Grant Applications - ...: Grant A... (grant application record #1262)

Standard Outcome Funding Application

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Before printing, please make sure your font size is set to medium in Internet Explorer (View - Text Size - Medium).

Application Date

03-15-2006

Agency Name

[Washtenaw County Children's Services Department](#)

Project or Program Name

Teen Center Without Walls- Festival of Youth Arts

Application Status

Submit

IMPORTANT: Click on the blue "Edit" button to change this status to "Submit" to notify the funder that your application is complete. You will **NOT** be able to change anything on your application once it has been submitted without approval from the funder.

[Add a Similar Application](#)

Date Submitted

03-15-2006

Application Form

Standard

Funder - Fund

Pfizer Global Research & Development - Community Grants

Meets All Guidelines

Yes

By completing this application, you attest that you have read the RFP or guidelines for applications for this funder.

[Guidelines](#)

Amount Requested	\$13,280.00	Total Project Cost	\$24,780.00
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Purpose of the grant (one sentence) To provide Washtenaw County youth the opportunity to showcase their artistic talents through a broad range of multi-media genres via a youth-driven, youth-centered community-bridging Festival of the Arts.

Grant Summary (less than 200 words) Washtenaw Area Teens for Tomorrow (WATT) and its Teen Center Without Walls project will pioneer the creation of the first countywide youth-driven, youth-run and youth-centered artistic expression event in the fine and performing arts. In accordance with WATT principles, youth will plan, organize, publicize, help to jury, operate and evaluate a day long Festival to be held in a large, easily accessible public venue. Facilities are required to support a wide array of art genres including film and digital productions, fine art exhibitions and artistic performances. This Festival will provide an opportunity for both traditional and high risk youth to showcase their abilities, due to WATT's connections and commitment to all youth in the county, including those who may not have a formal or strong connections to traditional institutions or who lack familial support. As in art exhibitions for adults, youth will have the opportunity to sell their creations and/or make connections that will benefit their future career aspirations.

# of People Served	300	Proposed Start	05-01-2006	Proposed Completion	11-15-2006
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Geographic areas served by this project? Washtenaw County

Previous Support from this funder Yes. Pfizer provided \$5,000 in 2005 towards the inception of WATT by supporting the first Youth Summit, Community Forum and First Year Plan. WATT now consists of numerous work groups promoting positive youth development and program opportunities to support the five essentials for creating lives of meaning and contribution for the citizens of tomorrow: Safe Places, Caring Adults, Marketable Skills, Healthy Start and Youth Voice. The Teen Center Without Walls is one of the major projects within the Safe Places area: safe and supportive places to grow and develop, particularly youth-centered and youth-driven programming that is provided within a context of meeting developmental needs for healthy self-expression.

How will you acknowledge this funder? Funders will be acknowledged in the press releases, on posters, in the program, in all artist, judge and prize recruitment materials, with large placards at the event, with public announcements at the event, and on the WATT and Teen Center Without Walls websites. Additionally, we will ask the Ann Arbor News to write a feature story about this innovative event.

Grant Contact Information

(Complete **Only** if the grant contact is different from the agency contact information)

Grant Narrative Questions

[View as Traditional Application with Budget](#)

IMPORTANT: Over the next 12 months, all of the funders participating in CommunityGrants.org will be transitioning to the Outcome Funding model for all applications. The Outcome Funding headings are shown in **blue** with the traditional headings in **green**. Several of the traditional headings have been combined with other headings or are not used in the Outcome Funding model. If you would like to review this application as it was originally entered, click on the "view as traditional application" link.

Investment Target **Funder Priority**

Which ONE of the investment targets or funder priorities does this project/program address?

Arts and Culture

Program Outcome Statement

Establishing a compelling outcome statement, mission or vision, sets a vital tone for effective outcome thinking. It becomes the core of organizational leadership and a prelude to high performance.

Begin with a single statement describing the end result you are working toward. [Example](#)

250 young persons will be provided a safe place for self-expression, will learn marketable skills by planning and participating, will have a meaningful opportunity to give back to the community and to have their voices heard, will have positive interactions with caring adults, all within a healthy and positive environment that promotes the creation of the Washtenaw County citizen of tomorrow through a day long Youth Festival of the Arts.

Customers Target Population

Customers are the target population, groups or clients who will directly interact with your program and its implementers. This interaction is intended to result in a change in behavior or condition in line your organizational outcomes. The outcome framework prefers the term customer rather than client because customers have a choice about participation. Implementers need to think about how to appeal to the group they are working with as if that group consists of customers.

Describe the customers you will serve, by age, geographic area, socio-economics, organization and gender (if applicable). Tell how they have been involved in the planning for this grant. If applicable, state the risk and protective factors that will be addressed in your program.

Any youth ages 13-19 that reside in Washtenaw County will be invited to participate in the leadership planning phase, as participating artists in the festival itself, and/ or as customers of the Festival.

The youth will represent a wide and diverse socioeconomic, racial, ethnic, gender, and geographic population.

We have been planning Teen Center Without Walls events in partnership with Ypsilanti Youth Empowered to Act, Saline Youth Council, Ozone House, Washtenaw Area Teens for Tomorrow, the Jim Casey Foster Care Youth Initiative and other youth serving groups and schools, and will continue to outreach and parteneringwith the many, diverse youth serving organizations and schools in the county.

The protective factors adressed through this project include: offering teens mentorship and connection with trained, caring adults; offering safe places and opportunities to gather, socialize and learn; helping students to gain real life career experiences and marketable skills; and giving teens a chance to provide a youth driven community public event which provides a innovative opportunity to present positive youth voice and expression to the wider community.

[HUD Area Median Income Categories](#)

If your project / program serves people considered to be low- or moderate-income, please use the 2005 Department of Housing and Urban Development Income categories and estimate the number of participants that will have incomes in the following income categories:

Low Income	Very Low Income	Extremely Low Income	Other Households
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Performance Targets & Verification Goals and Evaluation

Performance targets are the specific results that an implementer commits to

achieve. They almost always represent a change in behavior or condition for the customers of a program. They are tangible in the sense that they can be evaluated, measured or verified. And they are narrow enough in scope to be directly achieved by the implementer. A target includes these elements:

- The area of change or condition
- Degree of change...how much, how long, etc.?
- Baseline...what happens if there is no intervention?
- A number that can be measured...how many will change?

Clearly specify the changes in your customers that will result from participating in your program AND how you will verify these results. [Example](#)

Under the supervision of adult mentors, twenty-five youth will gain leadership and marketable skills as evidenced by:

- *their participation in the planning and organizing of the event;
- *the recruitment of 250 teen artist participants;
- *securing the appropriate public venue;
- *publicizing the event via a variety of media;
- *developing appropriate press and program materials;
- *implementing a system of curating a major public event with the assistance of adult experts in the various genres represented;
- *implementing a positive and well-attended event with over 500 attendees;
- *performing a meaningful evaluation of the strengths and opportunities of the event;

and,

- *documenting the process so that it may be more readily replicated in the future by this group or others.

Milestones Results and Milestones

In Outcome Funding, milestones are stated in terms of what the customer does. Begin from the initial action through the point where the customer has accomplished the performance targets.

List the incremental changes you expect in your customers' behavior and specify the timeframe or completion dates where applicable. [Example](#)

*The Teen Center Without Walls project will send out 750 packets of teen recruitment materials to all local high school guidance & counseling and arts-related faculty, to arts organizations, and teen leadership groups as well as agencies serving high risk youth.

*100 youth will respond to the TCWW website indicating their interest in participating in the Leadership Committee.

*Fifty youth will attend a project orientation meeting and agree to serve on one of the various subcommittees.

*Twenty five youth will emerge as committed and consistent committee members as evidenced by regular attendance and assignment completion.

*Of the youth participating in the Leadership Committee, twenty youth will report an increase in facilitation skills, marketing and public relations skills, in arts management and in project visioning, management and documentation.

Product: Components & Activities

Project/Program and Challenges

In the Outcome Funding Model, your program activities are collectively referred to as a product to emphasize the benefit or value to customers. It is defined by its core features, such as the duration and intensity of your services, and the unique ways that your organization intends to address any barriers and challenges to promote successful achievement of the performance targets and milestones.

Describe the core features of your product - what services you will provide, how often you will provide them and when/where you will provide the services. If applicable, name and describe your research based program and describe any prevention strategies. [Example](#)

All services of this program will be offered using the assets based approach of youth development. Students participating in the leadership committee will be recruited by an outreach program coordinator and teen interns trained to work with school staff, youth serving organizations, and prospective youth leaders. Students will be recruited at schools, at youth serving organizations, and in the wider community through a variety of innovative outreach efforts.

Special efforts will be made to recruit high risk youth including youth at community centers, those that reside in low income housing projects, migrant teens in the saline/manchester area, and the hundreds of local teens in foster care. Leadership groups will rotate around the county and classes and workshops in various art genres will be offered to teens at various youth friendly venues across the county and where they participate in programs and services.

The festival itself will be held at Washtenaw Community College, and we will make certain that all participating artists will have access to transportation to the event.

Key People

Experience in result attainment offers one powerful lesson: the right people are just as important as the right program! A large part of the probability that an investment will lead to its intended return, lies in the energy and capability of the people who do the work.

Describe who is primarily responsible for delivering the product and reaching the performance targets. Describe them by name (list desired traits if not yet hired) and function, and list relevant experience and certifications.

Lisa Dengiz, MSW, MPH, is the program manager and has had extensive experience in youth arts, education and leadership programs. Mrs. Dengiz is a consultant for the Jim Casey Foster Care Youth Initiative and for the Washtenaw Area Teens for Tomorrow. She has also worked with the Migrant Teen Program, the Neutral Zone, many High School Theatre Troupes, many local youth serving organizations, and private and public schools throughout Washtenaw County over the past 20 years. Nathan Ayers, BA, is a music graduate of Indiana University and has been coordinating events and the teen leadership program for Washtenaw Area Teens for Tomorrow through the Teen Center without Walls Project. The teen interns involved in the project have already demonstrated great leadership through the Washtenaw Area Teens for Tomorrow and the Teen Center Without Walls Project.

Collaborators / Partners

List any collaborative partners, joint programming ventures, or other working agreements with other agencies, and describe how they will contribute to the success of your program.

Collaborators or Partners in this program will include: The Ann Arbor Art Center, Ypsilanti Youth Empowered to Act, Ozone House, Peace Neighborhood Center, The Jim Casey Foster Youth Initiative, The Migrant Teen Health Program, Corner Health, Neutral Zone, all the Public and Private Schools in the Community, and students and faculty affiliated with Washtenaw Community College, Eastern Michigan University, and The University of Michigan. Faculty and Students from the University will be mentors to emerging artists and will participate in the jurying of works. Student artists will be recruited directly from Counselor and Art Faculty in the Schools and at local youth serving organizations and other places where youth frequently gather, such as the Top of the Park, Public Libraries, etc.

Community Impact

A. To what extent will your project impact our community in one or more of the following:

- *Define or reframe your project's main issue (such as hunger, housing, etc.)*
- *Change community behavior*
- *Develop or engage a critical mass to affect your project's main issue*
- *Create or change an institution or policy*
- *Maintain a current position or hold the line on previous progress*

B. For each item you selected, please describe how you will document the impact of your work.

Local High School Students will demonstrate to the community that they are very capable of planning, executing a major Arts Festival that displays the great talents and skills of 250 aspiring youth artists. Many students who are not often given personal attention to their uncovered artistic gifts will participate in classes and workshops which will help expose their talents and help prepare their pieces for public display and sale. These Art Works will be juried by peers and professional mentors, and the top winners in a variety of art genres will receive special recognition and awards.

Sustainability - Customer & Program Long-Term Strategy

How will you sustain the performance targets that are achieved in your program; what are your long-term strategies for funding this program at the end of the grant period?

Because of the broad, mutually beneficial partnerships we're establishing with the inauguration of this event, we expect that it will easily become an annual community wide event that can be financially supported in the future by modest admission fees, financial support from local press and corporate sponsors, and the growing administrative adult and teen leadership of the Washtenaw Area Teens for Tomorrow.

We also hope that our local colleges who are always seeking talented students to apply to their institutions, will be willing to provide administrative leadership, faculty arts instruction and mentorship, and some additional model funding, if necessary, to continue this project into the future.

Program Budget

You can now attach your project or program budget as a spreadsheet, but **it must be in the format specified by the funder**. Click on the link below to download the budget format to your computer.

[Select budget format to download](#)

You can return here at any time to attach your completed project / program budget to your application. **Attach your completed budget here.**

[Pfizer Community Grants Program 2006.doc](#)

Print Complete Application

Owner: [Dengiz, Lisa](#)
Created: MAR-10-2006 11:32 AM (EST)
Last Modified: MAR-15-2006 5:27 PM (EST) by [Dengiz, Lisa](#)

Click [here](#) to see the grant application record within QuickBase (if you have permission).

If you have trouble using the link above, copy and paste the following Web address into the address bar of your browser:

<https://www.quickbase.com/db/babnucpx4?a=dr&r=bhq>

For more information about QuickBase, visit <http://www.quickbase.com>